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PRESIDENT
HOOVER

1932

The
WORLD'S BEST DAHLIAS

New Creations and Old Friends

PEACOCK DAHLIA FARMS
DAHLIALAND, NEW JERSEY



ELIZA LONDON SHEPARD

PEACOCK DAHLIA FARMS

DAHLIALAND, NEW JERSEY

WE WANT to thank our thousands of friends and customers who have written us about their wonderful success with Peacock Dahlias. We also want to thank the tens of thousands of customers for their confidence in our stock. We are acknowledged the largest Dahlia growers in the world, with the largest and most comprehensive trial grounds. Here we grow all varieties under exactly the same condition and it is this rigid test that enables us to guarantee our stock to give entire satisfaction. This is also the acid test for our new creations, which enables us to introduce them with the full assuredness they are the best of their colors and types.

On the following pages will be found the plain truth, describing them as they grow with us, and the average color; for flowers vary in color at different seasons, on different soils, in different climates and under different conditions.

ROOTS vs. PLANTS We do not wish to enter any controversy, but want to say, so far as flowers are concerned, there is no difference in results between roots and plants. Given the proper care, they will give equally good results. Even the growers who recommend plants as better than roots insist on roots when buying, because they are worth more. Otherwise, plants would not be offered at half price.

Roots are more easily handled, ship long distances better, and give more roots for the following year. Plants, however, enable growers to offer varieties much more quickly, where stock is limited, and at lower prices than would be possible for roots. This also allows the dahlia enthusiasts to get just the varieties they want, even after root stocks are exhausted; or, to get twice as many plants for a given amount of money.

DAHLIALAND This is truly the land of Dahlias. It is reached by direct roads from Williamstown, New Brooklyn, Atco, Tansboro and Berlin; being 3 miles from Berlin and 1½ miles south of the Famous White Horse Pike on the Taunton Road through Tansboro to Williamstown.

To reach us by railroad from Philadelphia, take ferry at foot of Chestnut Street, and ask for ticket to Williamstown Junction Station, Dahlialand.

We cordially invite all to visit DAHLIALAND and to see for themselves the LARGEST DAHLIA FARMS IN THE WORLD—THE HOME OF THE WORLD'S BEST DAHLIAS.

ORDER EARLY It will greatly facilitate shipments if orders are sent in early. We aim to send out orders the same or the next day after receipt, but during the rush season this is impossible—hence the advisability of ordering early. If you so desire we will reserve and send at planting time or any date you name, otherwise orders go out at once, weather permitting.

Guarantee. We guarantee every plant, bulb or root sent out by us to be just as represented, absolutely true to name, reach destination safely in perfect condition, and prove entirely satisfactory; we will cheerfully replace any that should prove otherwise. You run absolutely no risk in ordering from us.

Terms. Cash with order. Remittances may be made by Bank Draft, Post Office or Express Money Order, at our expense and our risk.

Forwarding. Dahlia Roots and Plants are sent by mail postpaid at prices named herein.

Errors. While we exercise every care, errors may occur occasionally. In such a case kindly notify us at once, and correction will be promptly and cheerfully made.

Name and Address. Be sure and write name and address plainly on each order or communication.

Reference. Berlin National Bank, Berlin, N. J.

How to grow **Eliza London Shepard**. The illustration shows the wonderful growth. The terminal bud was retained and 4 pairs of shoots removed and an 11 inch flower was produced. The next branches of course bloomed first, as fast as the terminal buds appear, the growths at the base of 4 pairs of leaves are removed. This throws the strength into the disbudded blooms. The lower branches as they develop are treated the same, giving a succession of blooms until killed down by frost. The plant in the illustration is 6 feet high.



Eliza London Shepard

Address all orders or communications to

PEACOCK DAHLIA FARMS, Dahlialand, New Jersey

PRESIDENT HOOVER

Informal Decorative. Size 8" x 5". Height 6½ feet. Color, peach red, blending to begonia rose; very bright and luminous. Reflex begonia rose, veined and suffused lavender. A thoroughbred, being a cross of Jersey Beauty and Papillon. The flowers have the beautiful formation and size of Papillon, with the depth, full high center and long stems of Jersey Beauty. The plant is of the Jersey Beauty type and habit of growth, but is larger, stronger and sturdier. It is an extremely early bloomer on long stems. The plant is a strong vigorous grower, with dark green healthy foliage that is resistant to disease and insects.

President Hoover did well every way the past season. Thousands of letters told us of the great success all over the world in all kinds of soil, in every climate, and under all conditions. It is absolutely healthy under all conditions. Being a tall grower, it should be staked, the same as Jersey Beauty.

See natural color reproduction on front cover page. Strong, field-grown roots, \$5.00 each; strong plants, \$2.50.

ELIZA LONDON SHEPARD

I. D. Size 11" x 5". Height 6 feet. Color, a clear rich luminous orange gold; reflex, a deeper shade of the same color. It has been designated the Dahlia Beautiful. It is the ideal decorative form, and is carried facing to upright on long, straight, rigidly stiff stems, well supplied with foliage. The flowers are always perfect. It can be grown to a single bloom to the plant, with a perfect exhibition center, or can be pinched back two or three times and produce thirty-five or more large perfectly formed commercial blooms. The flower is extremely full but with long pointed bud-like center and lasts a long time on the plant or after being cut. The plant is a strong, vigorous, luxuriant grower that will grow anywhere and will be especially valuable in the South and on the Pacific Coast, because of its fullness of center late in the season, when so many good varieties come with open centers.

It was selected and named for Mrs. Shepard, who while president of the Women's Auxiliary Legion, and in attendance at the Legion convention in Philadelphia in 1926, visited our farms and was so enthusiastic over our Dahlias. It is truly the most glorious golden variety and worthy to bear the name of so notable a citizen of the golden state. We quote from a letter from a customer in Miami, when sending an order for January 15th planting. "The Dahlias sent us last September bloomed wonderfully. Eliza London Shepard was the most gorgeous; Marie, the freest bloomer and King Midas the largest. This is a most remarkable tribute to Dahlias blooming in Florida in the month of December. Strong field-grown roots, \$5.00 each; strong plants, \$2.50.

PETER PAN

I. D. Size 8" x 4". Plant 2½ feet high, producing the flowers in abundance on good stiff stems. This is a massive flower on a pompon plant. The first of a new race, that will be universally grown on account of the beautiful rich, luminous pink color, massive size, exquisite formation and the fact that it can be grown in pots, on small grounds, as well as for beds and borders. A splendid memorial day pot plant. On account of the size and delightful color with the good stem, it makes a wonderful variety for cutting for the house, as well as an exhibition and commercial cut flower.

See natural color reproduction on 4th cover page. Strong roots, \$5.00 each. Plants, \$2.50.

PEACOCK INTRODUCTIONS FOR 1932

ARGUS

I. D. Size 5" x 2½". Height 3½ feet. Color, rich glowing crimson maroon, each petal heavily tipped snow white. A cross of Peacock and the old favorite Morocco. It is the brilliant coloring of Morocco with the advantage of the early and free blooming qualities of Peacock. The flowers are always full to the center and are borne erect on cane stiff stems. An acquisition.

We have a fine stock of roots which enables us to introduce this striking variety at a price within the reach of all. Roots, \$2.00, plants, \$1.00.

EDITH EASTBURN SIMON

Ruffled. Size 10" x 4". Height 5 feet. Color, an exquisite creamy pink at center, deepening to a beautiful orchid pink on the outer petals, blending lighter toward

the tips.

See half tone reproduction of photograph and description on page 4. Plants, \$5.00.

E. G. E. MARTIN

F. D. Size 6" x 3". Height 4 feet. Color is a mulberry rose, with a golden bronze suffusion, reflex suffused violet. The general color effect is a glorified Mrs. Eleanor Martin. It is a cross of Elite Glory and Mrs. Eleanor Martin. It is of beautiful regular formation, held erect on rigidly stiff stems and a very free bloomer. It has the sturdy stems and heavy foliage of Elite Glory, combined with the free growing branching qualities of Mrs. Eleanor Martin. A splendid garden and cut flower variety, being especially valuable for autumn decorations. Strong plants, \$2.00.

FRANCES CHARMAN

F. D. Size 10" x 5". Height 5 feet. Color, entirely distinct, bronzy salmon pink suffused and overlaid a pastel mauve pink. By disbudding the flowers are of immense size and very deep; but, even when not disbudded and at the end of the season the flowers are of unusual size and the plants just a mass of bloom. Frances Charman is probably the most profuse blooming large Dahlia in existence, and an extremely early bloomer. The flowers are always full to the center, and by allowing only four shoots to the plant and taking out the bud, the same as is done in getting long stem roses, allowing the side shoot to grow and repeating as often as is necessary, you can hold back the bloom for any particular date you want it and giving you enormous 9 and 10 inch flowers, 5 to 6 inches thick on the end of a 4 foot stem. This remarkable Dahlia is not only distinct in every way but will be a great acquisition to the exhibition table, as well as the garden and for decorations. Roots, \$5.00; plants, \$2.50.

RAY WARNER

I. D. Size 9" x 4½". Height 5 feet. Color, pure luminous rose pink. Not only the most beautiful but the pinkest pink Dahlia in existence. See illustration and description page 3. Plants, \$5.00.

SPECIAL OFFER No. 9. One strong plant of each of above 1932 introductions, 5 in all, for \$12.50.

PEACOCK 1931 INTRODUCTIONS

CONGRESSMAN WOLVERTON

I. D. Size 8" x 4". Height 5½ feet. Color, bright luminous salmon pink. Early, free and continuous bloomer on long stiff stems. A cross of Rodman Wanamaker and Jersey Beauty, having all the good qualities of both. It has the upright growth, full high center and early blooming qualities of Jersey Beauty, with the branching habit, freedom of bloom and the beautiful formation of the back petals of Rodman Wanamaker. It is a good root maker and considered a more beautiful cut flower than Jersey Beauty, being in color, softer than Jersey Beauty but richer than its sport Kentucky. See illustration on page 12, which shows the beautiful formation and straight rigid stem. Congressman Wolverton is not only entirely distinct but has a rugged constitution and immune from attacks of diseases or insects. It is one of those varieties that blooms everywhere and is a great acquisition to the exhibition table, the garden and the select list of commercial cut flowers. Field grown roots, \$5.00 each; plants, \$2.50 each.

ESTHER DEAN BROWNING

S. C. Size 8" x 3". Color, clear shrimp pink, tinting lighter toward center. This is the finest and best of all the light pink semi-cactus varieties for garden and cut flowers. Flowers can be grown much larger, but they lose their chief charm. Specimen plants can be grown with 25 to 100 perfectly formed, exquisitely colored flowers. It is our best seller in the light pink as a commercial cut flower, as they are produced on straight, rigidly stiff stems and are always full to the center and remarkable keepers. The plant is 5 feet high, insect and disease resistant. Field-grown roots, \$2.00; plants, \$1.00.

F. A. VENDRELL

I. D. Size 8" x 3". Height 4½ feet. Color, a wonderful combination of yellow, orange and red shades, a typical spanish color. See half-tone reproduction of photograph on page 6. Plants, \$5.00; roots, \$10.00.

For a balanced Dahlia food we recommend "Loma" 5-10-4. \$6.00 per 100 lbs.



RAY WARNER I. D. Size 9" x 4½". Height 5 feet. Color, the most beautiful clear luminous rose pink. In Ray Warner we have at last produced the pinkest pink in flowers. For 50 years A. D. Livonia had been the standard pink. This was followed the last 25 years by Delice. We have finally produced the perfect pink that has been sought for 75 years. Ray Warner is a cross of the celebrated Jersey Beauty and Little Jewel. The plant shows the Jersey Beauty foliage and growth, but with a low branching habit, inherited from Little Jewel. It is an exceedingly rapid grower, consequently a very early, profuse and continuous bloomer. The tens of thousands of visitors at our farms united in calling this the most beautiful of all pink Dahlias. Two inch pot plants set August 8th, bloomed in September and continued to bloom with perfectly full centers until November.

We exhibited Ray Warner blooms at the Philadelphia Florists Club meeting, November 3rd, and we quote the news item written by Robert Kift, secretary of the Club, in the Florists exchange issue of November 21st:—"The new Dahlia, Ray Warner, a large decorative of an exquisite shade of pink exhibited by L. K. Peacock, at the November meeting of the Florists Club, attracted great attention and is likely to become a standard cut flower in the same class as Jersey's Beauty, which is one of its parents".

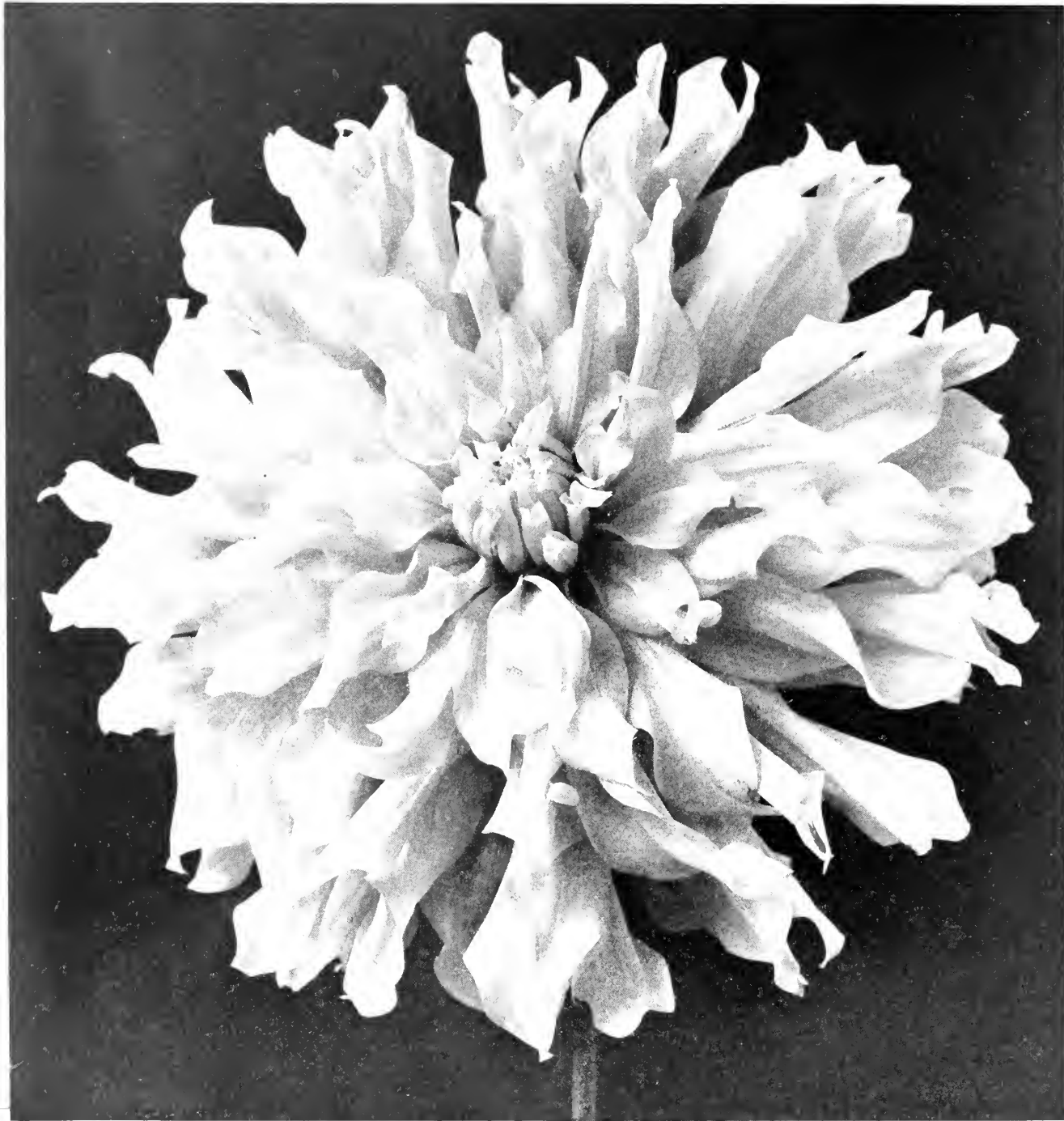
The following is the report of the Novelty Committee:—"L. K. Peacock, Dahlialand, N. J., exhibited a splendid vase of his new pink Dahlia Ray Warner, a splendid true pink of fine decorative form that should supersede that very fine Dahlia, Jersey Beauty, which is one of its parents. Altogether a splendid Dahlia." Signed, John W. Prince, Chairman.

Secretary Kift, one of the ablest florists and decorators of the country, commenting on this report said:—"I think he was a little strong in saying it should supersede Jersey Beauty. I asked Mr. Ekas of Baltimore who was at the club that night how it compared with Jersey Beauty, and he said it was very fine and there was a place for both of them.

Ray Warner was planted the last of April in our early trials of 150 varieties. It was the first to bloom on June 12th, and continued in full bloom until killed down by frost in November, when it was still a mass of bloom with full high centers on 3 foot stems.

We had intended introducing Ray Warner in 1933, but so many of our visitors and friends wished it at once, that we started booking orders for plants right in the field last Fall. There is going to be an immense demand for plants and we would advise all to place their order early. We have made a reasonable price and we guarantee every plant to reach destination safely, grow and prove entirely satisfactory. Strong plant, \$5.00 each.

"KATHRYN CHARMAN" is the most spectacular and effective autumn shade exhibition Dahlia



EDITH EASTBURN SIMON

Ruffled. Size 10" x 4". Height 5 feet. Color, an exquisite creamy pink at center, deepening to a beautiful orchid pink on the outer petals, blending lighter toward the tips.

The half-tone reproduction above shows the exquisite formation. Each petal is beautifully ruffled as well as twisted and whorled. It is an early and free bloomer producing the flowers on long slender stems, held well above the foliage. The plant is an early and free bloomer for so large a flower. It is the most outstanding and sensational Dahlia of 1932.

An ex-president of the American Dahlia Society who visited our place wrote:—"Frankly, I think Edith Eastburn Simon was the finest new thing I saw last year. Sorry you are not to let out any roots, but I think you are very wise, as I recollect you did not have a very large stock of them. We shall certainly list them in our catalogue."

This is only one of the thousands of similar comments made about this new Dahlia. The color is as daintily beautiful as the form, so plainly depicted above. Strong plants, \$5.00 each.

Peacock 1931 Introductions—Continued

FRAZIER

F. D. Size 9" x 4". Height 4 feet. Color, rich glowing oriental red, tipped yellow with yellow at base of petals. See illustration and description page 5. Field-grown roots, \$3.00 each; plants, \$1.50.

PETER PAN

I. D. Size 8" x 4". Height 2½ feet. Color, rich luminous pink. See description page 2 and natural color reproduction on 4th cover page. Strong plants, \$2.50. A few roots until exhausted, \$5.00.

SPECIAL OFFER No. 8. One strong plant of each of the 1931 introductions, five in all, by mail, postpaid, for \$17.50.

"PRESIDENT HOOVER" is an early, free and continuous bloomer on long stems



FRAZIER F. D. Size 8 to 9 inches across. 3 to 4 inches deep. Height 4 feet. Color, rich glowing oriental red, tipped yellow, with yellow at base of petals. The plant is of dwarf branching habit with a rugged constitution and thick leathery leaves. An early and continuous bloomer on rigidly stiff stems. Flowers are held above the foliage, facing to upright. It blooms under all conditions, never being affected by insects or disease. It is the best keeper we know, and the best cut flower. Even during the extreme heat we never had enough blooms of Frazier to fill our orders. The illustration above tells the whole story. This plant was pinched out twice, which gave a large number of branches. The terminal bud on these branches was retained and 2 to 3 pairs of laterals removed, with the result shown above. When the lower branches developed they were handled the same way, leaving the terminal bud and removing the growths from the base of 2 pairs of leaves as shown in the photograph. This gives a succession of bloom until killed down by frost. Field-grown roots, \$3.00 each; plants, \$1.50.

CACTUS DAHLIAS

This collection embraces the World's Best Cactus Dahlias, including the incurved type. It includes all types and sizes from those dainty highly colored garden varieties, that bloom so profusely, to the giant flowered. Our stock is not only true to name but true to type. The following descriptions include the approximate size of the flowers and height of plants.

AMERICAN TRIUMPH. Size 8" x 3½". Ht. 6 ft.
Color, bright oriental red. Winner of the American
Home sweepstake at New York. A strong vigorous

grower and free bloomer on long stiff stems. A real Roots
acquisition to the true cactus type for exhibition, cutting
and the garden. Strong plants, \$1.25 each..... \$2.50

"RODMAN WANAMAKER," strong plants, grown from selected stock, \$1.00. Roots, \$1.50.



F. A. VENDRELL I. D. Size 8" x 3". Height 4½ feet. Color is a wonderful combination of yellow, orange and red shades, being typical Spanish color, in fact, a block was described by a Spanish visitor as a "Bit of Spain." It is a very early and profuse bloomer, always full to the center, even late in the season. One of the most profuse bloomers we have and has attracted more attention than any of our new Dahlias. It is a seedling of Rodman Wanamaker with the same rugged health and free branching habit, but an early bloomer on rigidly stiff stems. This is the variety that we have tested fully the past 3 years and has been known as the double Rodman Wanamaker. It is always in bloom. The above illustration reproduced from a photograph shows the very double, full high center and large size of the flower on the rigidly stiff stem. It also shows the Rodman Wanamaker foliage on the stem.

Thousands of our visitors consider this the best Dahlia we have ever introduced. There were 15 flowers open on the plant from which the above specimen was cut in early October, 1930. Strong roots, \$10.00; plants, \$5.00.

CACTUS DAHLIAS—(Continued)

ANDREAS HOFFER. Size 6" x 3". Ht. 4½ ft. Color, soft coral pink with creamy center. Beautiful, early and profuse.....	Roots \$0.50	COCKATOO. Size 5" x 3". Ht. 5 ft. Clear yellow, tinted fawn, tipped white, of fine form.....	Roots \$0.25
AURANTIACA. Size 5" x 2". Ht. 4 ft. Color, rich golden bronze with a darker center, making it very effective. The beautifully formed flowers are held erect on rigidly stiff stems, well above the foliage. Plants, 50c.....	1.00	COKKIE CARLEE. Size 6" x 3". Color, clear canary yellow, beautifully formed with incurved petals. Flowers are held erect on rigidly stiff stems. Plants, 50c.....	1.00
BALLET GIRL. Size 8" x 3½". Ht. 5 ft. Long very finely quilled petals. Color, orange tipped white; some flowers solid orange on same plant.....	.75	COMRADE. Size 4" x 2½". Ht. 4 ft. A very pleasing garden variety of dwarf branching habit, producing the clear salmon pink flowers freely on stiff stems.....	.25
C. B. GITHENS. Size 7" x 3½". Ht. 5 ft. Color, clear light yellow. Splendid form, and an early and profuse bloomer, on long slender but stiff stems.....	.50	EDGEHAM. Size 5" x 3". Ht. 4 ft. Clear light yellow, splendid form, a free bloomer on slender rigidly stiff stems. An exceptionally fine cactus for cut flowers. Plants, 50c.....	1.00

Address Dahlland, N. J., is exclusive. Only Dahlland P. O. in the world; means perfect service.



ROBERT E. LEE S. C. Size 10" x 5". Height 5 feet. Color, bright luminous cardinal red; reflex, lighter. Not only a 1929 Roll of Honor Dahlia, but in the list that made good in 1930. It has never been beaten on the exhibition table and stands in a class by itself as the best red semi-cactus for exhibition, garden and cut flowers during the entire season. It is not only a brilliant glowing red, but it does not burn or fade. The photograph above shows the shape and how it is carried on the cane stiff stem. The plant is a strong vigorous grower, always healthy and immune to insects. In our all season trials it was the 5th to bloom in a hundred and was easily the favorite red. The plants averaged a dozen blooms at all times from July until late October. The flowers were held from facing to upright on the rigidly straight stiff stems, and every flower was full to the center to the last. It was named by an enthusiastic Southerner as the first Dahlia he had seen that he considered was appropriate and worthy of the name. We have had wonderful reports from Robert E. Lee from all over the country. At Camden 5 blooms that were cut from 2 plants won over all reds. We especially recommend Robert E. Lee for the South and the Pacific Coast where it always comes full to the center. Robert E. Lee is the easiest to grow and handle. For exhibition blooms allow the plant to grow naturally until buds are formed, take out the terminal and next 2 buds, when it branches naturally. Leave as many branches as wanted, disbud, leaving the terminal bud only. For commercial cut flowers or for garden, take out center when 3 or 4 pairs of leaves have formed and allow to grow naturally, then remove terminal buds, disbud the branches leaving the terminal buds. This will give you the very finest commercial red semi-cactus blooms. Field-grown roots, \$5.00 each; plants, \$2.50 each.

CACTUS DAHLIAS—Continued

FRAU O. BRACHT. Size 8" x 4". Ht. 5 ft. Color, clear primrose yellow. The flowers are beautifully formed with full high centers and borne erect on long slender stiff stems. It is a free bloomer and one of the best for exhibition, garden and cutting. Plants, \$1.50.	Roots	GAILLARD. Size 4" x 2½". Ht. 4 ft. Color, rich vermilion. An early and profuse bloomer, an exceptionally fine garden variety.	Roots
F. W. FELLOWS. Size 8" x 3½". Ht. 5½ ft. Flowers composed of numerous long narrow incurved petals of a lively orange scarlet. This is one of the finest Autumn shade varieties. Should be in every collection.	\$3.00 .75	GOLDEN SONNE. Size 6" x 3". Ht. 5 ft. Color, clear yellow, shading to rich golden apricot at the center. Beautifully formed and free bloomer on long, slender, stiff stems. Plants, 75c.	\$0.25 1.50

Free Dahlias! See page 34 for list of Dahlias you can select free, and how.



KATHERINE KELLY. Irregular Dec. Size 10" x 4". Height 4 feet. Color, rich glistening brownish red, shaded maroon. The reflex is lighter, and sets off the flower most effectively. The formation, as shown above, is entirely distinct and charming. This flower is also most unique, in that it is so different from what it appears.

Instead of being flimsy, the petals are very thick, heavy, and of such great substance that it not only keeps well, but stands up well under long shipments. Splendid and effective for exhibition, garden, and if the terminal buds are removed twice, a profuse cut flower variety.

Do not disbud this Dahlia to the crown bud only. Special instructions to grow Katherine Kelly will be sent with each order. We have had 15—8, 9 and 10 inch flowers on 2 feet stems, on a single plant. Strong plants, \$1.50 each; roots, \$3.00.

KATHERINE KELLY BEST RED. Katherine Kelly was named at the request of Mr. John Kelly of Bryn Mawr, Pa. Following our policy of sending complimentary plants, we were more than pleased at the reports. Not only was this outstanding variety the most admired Dahlia in Mr. Kelly's garden, but at the Ardmore Show won First as the Best Red.

HOW TO GROW. Katherine Kelly is an entirely new type. It should never be pinched back as it produces an enormous fleshy stalk, but dwarf. Allow it to grow naturally and take out the terminal bud. The branches grow from 2 to 3 feet long. Leave the terminal bud on the branches and disbud all the way down to the main stem. Result, 10 inch flowers on long stems with lots of foliage and the photograph shows what a beauty.

CACTUS DAHLIAS—Continued

GOLDEN WEST. Size 6" x 3". Ht. 4½ ft. This is still one of the most pleasing varieties. Rich golden yellow, with a richer suffusion at the center. Splendid for cutting..... \$0.35

GOLDSCHMIDT'S TOCHTERLEIN. Size 6" x 4". Ht. 4½ ft. An exquisitely lovely salmon rose-color, and distinct formation. An early and profuse bloomer. One of the best for garden and cutting..... .35

IAN. Size 8" x 4". Ht. 5 ft. Color, clear yellow, shading to pink on the outer petals, sometimes tipped white. Profuse bloomer on good stems..... .75

JOHN RIDING. Size 8" x 3". Ht. 5 ft. Deep, rich crimson, with long narrow petals and on rigid stems..... \$0.50

KROON JEWEL. Size 6" x 3". Ht. 5 ft. Color, rich golden bronze. An early and free bloomer, with the beautifully formed flowers held well above the foliage on long slender stiff stems. One of the best of its color, and especially fine for garden and cutting. Plants, 75c... 1.50

LAWINE. Size 5" x 3". Ht. 4½ ft. White, lightly suffused pink. A strong, vigorous grower, early and profuse bloomer. One of the best for commercial cut flowers and for the garden..... .25



MARIE Dec. 1930. Size 7" x 3". Height 3½ feet. Color, luminous delicate pink. It has a freshness and brilliancy lacking in Jersey Beauty. It is an early and free bloomer, with full center to the last. The illustration shown above was taken by the natural color photography, October 27, 1928. The flowers are larger than Jersey Beauty, and it is a much more profuse bloomer. The plants are sturdy, of branching habit, and ideal for the garden. On account of the wonderful color, stiff stems and keeping qualities, it is especially valuable for all purposes. Roots, \$1.50 each; plants, 75c.

SPECIAL OFFER No. 1. One strong root each President Hoover, Eliza London Shepard, N. J. S. C. C., and Peter Pan, shown in natural colors on first, second, third and fourth cover pages, (4 roots), for \$15.00.

SPECIAL OFFER No. 2. One strong root each of Marie, Ty Cobb, Mae Grete and Sunset Glow, as shown in natural colors on pages 9, 10, 27 and 28, (4 roots), for \$4.50.

SPECIAL OFFER No. 3. One strong root of the 8 Dahlias we represent in natural colors in offers Nos. 1 and 2, for \$18.00.

SPECIAL OFFER No. 4. One strong root each of Ty Cobb and N. J. S. C. C., for \$4.50.

SPECIAL OFFER No. 5. One strong plant each of President Hoover, Eliza London Shepard, N. J. S. C. C., and Peter Pan, for \$7.50.



TY COBB

TY COBB Informal Decorative. The name tells the story. This dahlia was selected by Ty Cobb because he liked it. Every one of our visitors, the past season, stopped to admire Ty Cobb. Sometimes it was the wonderful plant, or the beautiful form, or the large size, but always it was "what a wonderful color, and such a good bloomer." And that is just it. It has "it" in its every characteristic. The plant is a strong vigorous grower, with dark green glossy leaves; an early, free and continuous bloomer. The flowers are large, 8 to 10 inches in diameter and 5 to 6 inches deep. The form, as shown, is the graceful hybrid type, between the hybrid cactus and decorative, with back petals reflexing to the stem. Height, 3½ feet.

But, it is the color that is its chief charm. Brilliant glowing garnet, shading deeper, with a most lustrous sheen. The reflex is a luminous crimson purple.

Ty Cobb has been such a wonderful seller that we have been unable to work up a stock of roots. It is going to be in great demand for years to come. It just grows and blooms freely. Hundreds of letters tell us of the wonderful success with Ty Cobb. Even where the weather was most unfavorable the past season and some plants made poor roots, there was no complaint of Ty Cobb. In our 1930 catalogue we offered "strong plants, that will bloom and make roots, ready April 15th until June 15th." Everyone of the hundreds of letters told of the wonderful color, size and freedom of bloom, and only a few failed to make roots that would keep over. This was because of the unexpected demand, plants were sent out as late as July.

This year we have a fine stock of roots, but with the great demand, we know the supply will become exhausted. As long as they last, strong field grown roots, at \$3.00 each; strong plants, \$1.50 each.



A. LINCOLN S. C. Size 9" x 5". Height 5 feet. Color, bright spectrum red, reflex, rose red. The photograph shows the perfect form, large size, straight stiff stem. The plant is a strong vigorous grower of branching habit, producing the flowers facing on long, slender, perfectly straight stiff stems. This is the ideal red for all purposes that will fill a long felt want. One of the earliest to bloom, and always in bloom. Leave the terminal bud and disbud down four pairs of leaves. Handle the succeeding branches the same, and it is in full bloom until frost. Field-grown roots, \$2.50; strong plants, \$1.25.

CACTUS DAHLIAS—Continued

LIBELLE. Size 5" x 3". Ht. 4 ft. Another grand variety; a profuse bloomer. Color a beautiful aster purple.....	Roots \$0.25
MAHOGANY. Size 9" x 4". Ht. 4½ ft. A dark velvety red, of good size, with full center and produced on long stiff stems.....	.50
MARJORIE CASTLETON. Size 5" x 3". Ht. 4 ft. The color is soft rosy pink, tinting lighter toward the center. It is a very rapid grower, with good stems and keeps well after cutting.....	.25
MARY DORR. Size 7" x 3½". Ht. 5 ft. See illustration and description page 17.....	.50
MME. ANNIE MARIE CHANTRE. Size 7" x 3". Ht. 5 ft. Color, bright rosy lavender or orchid color; splendid form and profuse bloomer on long slender but stiff stems.....	.50
MRS. EDNA SPENCER. Size 7" x 3½". Ht. 5 ft. An exceptionally fine variety for all purposes, large size, fine form and above all a free bloomer, on long erect stems. Color silvery lilac, shading to bright orchid pink.....	.35
MRS. LEO NIESSEN. Size 6" x 3". Ht. 4½ ft. Without question the very best cactus dahlia of its type and color. It is not only very bright and effective in early and midseason, being produced profusely on stiff stems, but late in the season, when so many varieties come open centered, it is always full and perfect. The flowers are splendid form and texture, hence splendid keepers, both on the plant and when cut. Color, a beautiful shade of scarlet red, blending to peach red at center of flower, with bright yellow at base of petal and at tips; a reflex sulphur yellow veined and suffused pale peach red. A splendid bright rich Autumn combination, at once most pleasing and effective.....	Roots \$0.35
MRS. ROBERT H. GROFF. Size 6" x 3". Ht. 4½ ft. This, in the opinion of our visitors, is the best pure white cactus. It is an extremely profuse bloomer. The petals are long, narrow and beautifully curled. The buds are long and pointed; the flowers perfect and full to the center. An ideal variety for garden and cutting.....	.50

Edith Eastburn Simon is considered the most outstanding Dahlia for 1932.



Congressman Wolverton I. D. (See description page 2)

Cactus Dahlias—Continued

PIERROT. Size 7" x 3½". Ht. 4½ ft. Very long incurved petals; deep amber, distinctly tipped white, sometimes solid amber. A magnificent exhibition and garden variety.....	Roots \$0.35
PRIMA DONNA. Size 6" x 3". Ht. 6 ft. A free bloomer on long stiff stems. Pink with lighter center.....	.25
RHEINISCHER FROHSINN. Size 6" x 3". Ht. 5 ft. Rich crimson carmine, white at base of petals, distinct and striking. One of the most brilliantly colored.....	.35
RUBE GIRL. Size 5" x 3". Ht. 3½ ft. Color soft yellow, suffused, overlaid and tipped coral red, giving the flower a bronzy effect, that lights up wonderfully under artificial light.....	.25
SILVERADO. Size 9" x 4". Ht. 5½ ft. Color white, shading toward center to delicate silvery lavender.....	1.00
SPORT. Size 8" x 3½". Ht. 5½ ft. Color, yellow shading to buff at the center. This is a sport of F. W. Fellows...	.75
SWEET BRIAR. Size 5" x 3". Ht. 4½ ft. Clear pink, without shade or blemish; fine form.....	.25
THOS. OBERLIN. Size 6" x 3". Ht. 5 ft. Fine flower, with long incurved petals. Color intense scarlet. Profuse.....	.25
WACHT AM RHINE. Size 4" x 2". Ht. 5 ft. Color, pale shrimp pink. Flowers beautifully formed and finely quilled, produced profusely, on rigidly stiff stems.....	.25
SPECIAL OFFER No. 9. One root each of the 36 beautiful and distinct Cactus Dahlias described above, 36 roots in all (value \$23.85), for \$19.00.	
SPECIAL OFFER No. 10. One strong root each of American Triumph, Golden West, Goldschmidt's Tochterlein, Kroon Jewel, Pierrot, Prima Donna (value \$5.30), for \$3.50.	

SEMI-CACTUS DAHLIAS

This class now separated from the narrow petaled cactus varieties, are intermediate between the cactus and informal decorative. The flowers are fully double with the margin, and the majority of the petals revolute for less than one half of their length. In other words the petals are broad at their base but revolute or recurved at the tips, giving them a pointed appearance.

ALICE WHITTIER. Size 10" x 5". Ht. 6 ft. Primrose yellow; fine form on long graceful stems.....	Roots \$1.00
A. LINCOLN. Size 9" x 5". Ht. 5 ft. See illustration and description page 11. Plants, \$1.25.....	2.50
AMBASSADOR. Size 8" x 4". Ht. 5 ft. Color, soft buff yellow, shaded salmon pink. The flowers are carried on long stiff straight stems, well above the foliage.....	.75
AUDREY DAVENPORT. Size 8" x 3". Ht. 5 ft. A clear milk white that will eventually find its way into every collection. The flowers are splendidly formed and held facing on stiff, slender, erect stems. An early and continuous bloomer.....	.50
CIGARETTE. Size 7" x 4". Ht. 6 ft. Very fine scarlet-tipped white; fine flowers erect on cane stiff stems.....	.50
DAINTY MAID. Size 6" x 4". Ht. 5 ft. Color, pale yellow, tinting to cream; splendid form on upright stems.....	.75
DR. HELMUTH SPAT. Size 6" x 2½". Ht. 5 ft. Color, luminous lilac, shaded deeper. Splendid form. The plants are strong and vigorous, producing the flowers profusely and carrying them erect on long straight stiff stems. This is a great improvement over Attraction and will take the place of that old favorite. Plants, 75c....	1.25
DR. I. N. BEEGLE. Size 7" x 3". Ht. 5 ft. Decidedly the best commercial white Hybrid Cactus. The plant is a strong vigorous grower, with dark green glossy foliage. The beautiful snow white flowers are held gracefully on good stems, presenting the flowers facing. It is an early free bloomer.....	.75
EDNA FERBER. Size 9" x 4". Ht. 5 ft. Color, glistening coral shading to old gold; fine form on long stems. Plants, 75c.....	1.50
EMMA MARIE. Size 7" x 3". Ht. 5½ ft. Deep rose, tinting to cream at center. Flowers with full high centers, and borne erect on cane stiff stems. An early and free bloomer.....	.75
FRANCES LOBDELL. Size 7" x 5". Ht. 5 ft. Mallow pink with white center. One of the most popular varieties. A profuse bloomer on rigid stems.....	.50
GEO. WALTERS. Size 8" x 3". Ht. 5 ft. Color a rich coppery old gold, tinting to buff at the center. A great popular favorite.....	.35
GLADYS SHERWOOD. Size 8" x 3". Ht. 5 ft. Color pure white, produced on strong cane stiff stems.....	.50
JEAN CHAZOT. Size 7" x 3". Ht. 5 ft. Golden bronze with nasturtium red suffusion; a profuse bloomer.....	Roots \$0.35
JEAN HARE. Size 9" x 4½". Ht. 4 ft. Color, buff apricot, blending to golden bronze on the outer petals. A free bloomer on rigidly stiff stems.....	1.50
J. H. JACKSON. Size 6" x 3". Ht. 4½ ft. Still one of the best and most reliable of the so-called black Dahlias; rich velvety maroon, shaded black.....	.25
JOPPA. Size 6" x 3". Ht. 5 ft. Gold and apricot, suffused salmon rose.....	.50
KARL BONAWITZ. Size 8" x 5". Ht. 6 ft. Chosen by and named for the noted organist, who was playing in Atlantic City during the Flower and Garden Pageant. The entire makeup of this dahlia will appeal to the artistic. It has sufficient size to assert itself while the form, color, and keeping qualities make it graceful, as well as useful. It comes the nearest to developing a perfect bush without topping or disbudding of any dahlia we know, just naturally branches and produces perfect and uniform blooms on long erect stems. It responds, however, to disbudding, and will give you stems up to 4 feet in length. Color is a brilliant velvety carmine. Plants, \$3.75.....	7.50
LAURA ENTREKIN. Size 8" x 4". The color is deep, lively rose pink, reflex pure rose pink. A strong vigorous grower, free bloomer, and is borne on long stiff stems. It is the outstanding deep pink of its class.....	.50
LINCOLN G. DICKEY. Size 9½" x 5". Ht. 3½ ft. Here is about the most prolific producer of fine blooms it has ever been our good fortune to grow. Primrose yellow with a decided rose suffusion. Disbud it and the blooms will be immense, grow it naturally and they will be of good size in great quantities. One of the earliest to bloom and among the last to finish. The growing habits are ideal, making this dahlia really great though not spectacular. Lincoln G. Dickey will be grown when many more spectacular dahlias have passed on. Won first in Atlantic City in Semi-cactus seedling class and has been recommended for certificate at the New Jersey Dahlia Society Trial Grounds 1930. Plants, \$2.50....	5.00
MAE GREFE. Size 7" x 3". See natural color reproduction and description page 27.....	.75

Our cultural directions (4 page folder) is sent with each order. Copies will be mailed to any one on request.



KING MIDAS I. D. Size 12" x 5". Height 4 feet. Color, pure golden yellow. Form perfect; stems, long stiff and straight, holding up the giant flowers. First prize winner everywhere last year. Rated as one of the six greatest of all exhibition Dahlias, and the greatest of all golden yellows.

The plant is a strong sturdy grower, absolutely healthy, and an early free and continuous bloomer. The flowers are so full that they last on the plant for weeks. Just pull out the back petals from time to time and that wonderful center does the rest. Any of the branches will give 12 inch flowers if fed. For cutting, top out twice, otherwise, the flowers are too large. The illustration shown above is reproduced from a photograph taken October 19th. Note the full high center, at a time when most of the big fellows had open centers. Derrill W. Hart says:—"King Midas (Peacock) Decorative. Last year we prophesied success for this good yellow. It has gone far beyond our prophecy, and in our estimation it is one of the six greatest exhibition Dahlias of Eastern origin. King Midas is a one tone golden yellow flower of great depth, and produces six and seven perfect blooms at one time." Roots, \$3.00 each; plants, \$1.50.

Letters from thousands of customers tell of wonderful success with PEACOCK dahlias, and PEACOCK fair dealing.



ROBERT H. GROFF I. D. Size 9" x 5". One of the most sensational seedlings we have ever raised. It is a seedling of "Attraction," but decorative in form. A very sturdy grower and produces the giant flowers on long graceful, rigid stems. Full regular decorative form and as it is much larger than Attraction it is more popular for exhibition and cutting than that variety. The illustration above shows its resemblance to Attraction in the back petals. It also shows the full high center. The flower is very deep through. The color is softer and lighter than Attraction. The plant is a strong, vigorous grower and free bloomer. The flowers are always full to the center. Roots, \$1.50; plants, \$0.75.

SEMI-CACTUS DAHLIAS—Continued

META SCAMMEL. Size 9" x 4½". Ht. 5 ft. Color, pale amaranth, shading to deep amaranth pink. Plants, 75c.	Roots \$1.50	MY MARYLAND. Size 8" x 4". Ht. 5 ft. Color, bright rose pink, tipped ivory white. Plants, \$1.25	Roots \$2.50
MINNIE EASTMAN. Size 8" x 4". Ht. 6 ft. Color, bright flame tinting to yellow at the base of the petals. A free bloomer on long erect stems. Plants, \$1.25	2.50	NEPTUNE. Size 8" x 4". Ht. 5 ft. Color, snow white. This is undoubtedly the finest white cactus to date, wonderful form with long, slender quilled petals, borne profusely on rigidly stiff stems. Plants, \$1.25	2.50
MME. A. BREULE. Size 7" x 3½". Ht. 5 ft. Color, exquisite orchid, tinting to lilac. The beautifully formed flowers are held facing to upright on long, slender, rigidly stiff stems, decidedly the best Dahlia of the popular Attraction color.50	PANSY G. WHITE. Size 8" x 3". Ht. 6½ ft. Color, clear canary yellow. Plant is a very strong vigorous upright branching grower and a free bloomer. The splendid formed flowers are held erect on long straight stiff stems. An ideal garden and cut flower. Plants, \$2.50	5.00

Visit Dahlland and you will see the superiority of Peacock dahlias. Healthy, strong, beautiful and blooming profusely.



A. H. S. '23 F. D. Size 8" x 4". Height 4½ feet. Color, clear canary yellow, without tint or blemish. It is a strong vigorous branching grower and the earliest to bloom. For exhibition it must be disbudded. As the photograph shows, it is perfect form with beautiful full high center. It is the best yellow for a garden plant and by topping out and disbudding it is the best clear yellow commercial cut flower. Every flower is perfect. Field-grown roots, \$1.50; strong plants, \$0.75.

SEMI-CACTUS DAHLIAS—Continued

PINK SUPREME. Size 5" x 3". Ht. 5 ft. This new pink is undoubtedly the best commercial pink cactus of A. D. Livonia color; that particular pink shade that is so seldom seen and so greatly appreciated. The flowers are perfect in form, and produced on very long, straight, stiff stems. A profuse bloomer.....	Roots \$0.50
PRIDE OF MONMOUTH. Size 8" x 4". Ht. 5½ ft. Color, rich golden buff; an early and profuse bloomer, on long stiff stems. Plants, \$1.00.....	2.00
REINE CAYEUX. Size 3½" x 2½". Ht. 3 ft. Brilliant glowing red. Extremely profuse bloomer.....	.35
ROBERT E. LEE. Size 10" x 5". Ht. 5 ft. See illustration and description page 7. Plants, \$2.50.....	5.00
ROLLO BOY. Size 8" x 4". Ht. 6 ft. Color, rich golden yellow, suffused darker; a strong vigorous grower and free bloomer.....	.75
ROXY. Size 7" x 3½". Ht. 5 ft. Color, a most pleasing golden center, changing to appleblossom pink on the outer petals softening to rose and primrose at tips of petals; a beautiful flower; an acquisition. Plants, \$2.50	5.00
SANTA FE. Size 10" x 4". A gigantic flower that is easily the largest, handsomest and most outstanding yellow Semi-Cactus. This was raised for, and named by the most enthusiastic amateur Dahlia grower in Santa Fe. Yellow is the City color, and of course the Cactus, the universal flower. The flower is of enormous size, has great depth of flower and a full high center. It has similar foliage and habit of growth as its parent, Rodman Wanemaker. In formation, it is somewhat like Mari- posa, but is larger, deeper and more massive in every way. The color is a clear, soft light yellow. Plants, \$1.50	Roots \$3.00
STAR OF BETHLEHEM. Size 8" x 3½". Ht. 5 ft. Color, pure white with petals finely pointed at tips; a strong grower and an extremely profuse bloomer. Plants, \$1.75.....	3.50
SUNKISS. Size 8" x 4". Ht. 5 ft. Beautiful form on long slender stems. Canary yellow; shaded rosy salmon; profuse bloomer.....	.75
SUNSET GLOW. Size 6" x 3". Ht. 4½ ft. See natural color reproduction and description page 28.....	.25
SPECIAL OFFER No. 11. One strong root each of A. Lincoln, Mme. A. Breule, Neptune, Sunkiss, 4 strong roots (value \$6.25), for \$4.00.	

Half of our business is in New Jersey, New York and Pennsylvania—They have seen our flowers and tell their friends.

FORMAL DECORATIVES

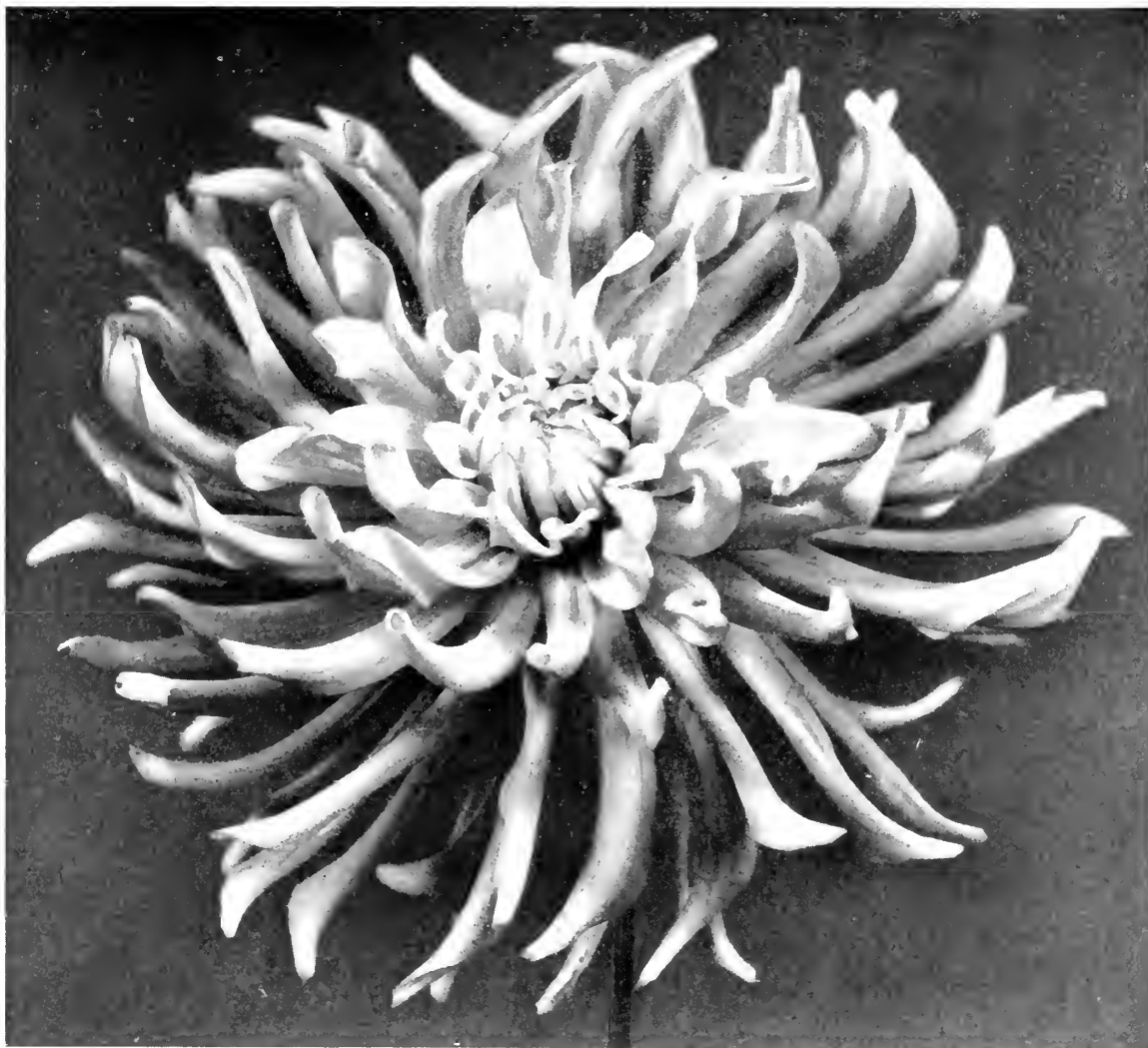
These varieties have fully double flowers, the petals generally broad, either pointed or round at tips with outer petals tending to recurve, and center petals tending to be cupped; all petals in somewhat regular arrangement. We give below the very best varieties.



AGNEW BEDDER. Size 5" x 3". Ht. 2½ ft. Decorative Bedder. A most remarkable new variety that we have thoroughly tested for the past six years. The plants are dwarf, beginning to bloom when only a foot high and remaining in full bloom until frost. The flowers are splendidly formed and the color is the most vivid cardinal red. An early and profuse bloomer, holding its flowers on rigid stems. The ideal florist's red.	Roots
A. H. S. '23. Size 8" x 4". Ht. 4½ ft. Color, clear canary yellow. See illustration and description page 15. Plants, 75c.	\$0.35
AMON RA. Size 9" x 3". Ht. 5½ ft. A beautiful blending of copper, orange and scarlet. Large size on stiff stems.	1.50
ARBUTUS. Size 6" x 3". Ht. 4 ft. Soft pink shaded darker. Profuse bloomer on good stems.	.50
BERTHA McLEOD. Size 7" x 4". Ht. 5 ft. Color, yellow suffused apricot; reflex, bronze, veined purple. This reflex gives the impression of a dark center. Very striking. Plants, \$1.00.	.75
BLACK BEAUTY. Size 5" x 2½". Ht. 5 ft. Color, rich maroon, shaded black, profuse bloomer on long stiff stems.	2.00
BOB WHITE. Size 8" x 4". Ht. 5½ ft. Very large pure white; beautifully formed. Considered one of the finest pure white decoratives; a splendid grower with good stiff stems. Plants, \$2.50.	.25
BUENO. Size 8" x 4". Ht. 6 ft. Color, burnished copper, tinting to yellow at center, suffused rose.	5.00
CAPE HENLOPEN LIGHT. Size 6" x 4". Ht. 4 ft. Color, creamy yellow, changing to creamy white, with a pure yellow cord around the edge of the petal, joining a yellow vein through the heart of the petal, forming a yellow tip. A strong sturdy grower, of branching habit, and an early and profuse bloomer. This was named by request in remembrance of the cherished Cape Henlopen Light that had served them and their forebears so long and faithfully. A gem for exhibition, cutting and the garden. Strong plants, \$1.25 each.	1.00
CARDINALIS. Size 8" x 4". Ht. 5½ ft. Similar in form to Elite Glory. Color, bright cardinal red. Plants, \$2.50.	2.50
	5.00

CASPER G. WARE. Size 8" x 4". Ht. 3½ ft. Bright clear violet rose. Flowers are produced freely on erect stems. Plant dwarf and branching.	Roots
CHEMAR'S EUREKA. Size 8" x 3". Ht. 6 ft. Color, pure white with a touch of lavender pink at the center; beautifully formed flowers held erect on long stiff stems; a strong vigorous grower and free bloomer. One of the best varieties. Plants, \$1.25.	\$0.75
CLARA M. HAAS. Size 7" x 4". Ht. 4½ ft. Color, beautiful rich clear pink tinting lighter toward the outer petals. A strong sturdy grower with the flowers held erect on rigidly stiff stems above the foliage. Plants, \$1.25.	2.50
DARLENE. Size 4" x 2". Ht. 3 ft. An extremely early and profuse bloomer. Habit dwarf and branching. Color clear pure pink; splendid form.	2.50
DAYLO. Size 9" x 4½". Ht. 5 ft. Color, orange and cadmium, mostly orange. A cross of Roman Eagle and Sagamore, intermediate in form between its parents. A strong vigorous grower and free bloomer on strong stiff straight stems. Plants, \$1.25.	.25
DELICE. Size 5" x 2". Ht. 4 ft. Still one of the loveliest of this class, on account of its wonderful color; a bright luminous pink entirely distinct. The flowers are held facing, well above the foliage on straight stiff stems.	2.50
D. M. MOORE. Size 5" x 3". Ht. 4 ft. Free bloomer on dwarf plants. Color rich dark velvety maroon shaded black; fine form.	.25
EASTERN STAR. Size 8" x 4". Ht. 5 ft. Clear yellow shading to buff and orange. Flowers of splendid full, regular form, and borne erect on cane stiff stems.	.35
EL DORADO. Size 8" x 4". Ht. 4½ ft. Color, golden yellow, deepening to orange at center. An early and profuse bloomer on good stems.	1.00
ELITE GLORY. Size 10" x 4". Ht. 4½ ft. A magnificent giant red, flowers of great substance and regular form. Blooms freely on rigid stems; entirely distinct. Plants, 50c.	.75
ELIZA CLARK BULL. Size 8" x 4". Ht. 4 ft. One of the best white, of splendid form on long strong stems. Plants, 75c.	1.00
ELLINOR VANDEVERE. Size 8" x 4". Ht. 5 ft. Color bright rose pink; splendid form on long stiff stems.	1.50
GLORY OF MONMOUTH. Size 8" x 5". Ht. 4½ ft. Color a beautiful pastel salmon pink, a most unusual dahlia, with full high center and a profuse bloomer on long stiff stems. Plants, 50c.	.75
GOLD IMPERIAL. Won the Camden Dahlia Society Gold Medal as best undisseeded seedling. Vigorous grower; flowers deep with perfect centers. One of the richest gold colored Dahlias, with strong wax-like petals and just a tint of lavender on reverse. Plants, \$2.50.	1.00
GRAF ZEPPELIN. Size 6" x 4". Ht. 7 ft. Color, snow white. We consider this the best snow white of the Jersey Beauty type. It is full, regular form of Jersey Beauty but larger. It is a strong vigorous grower and good bloomer, holding the flowers erect, well above the foliage on long straight cane stiff stems. Plants, \$2.50.	5.00
HARRY MAYER. Size 9" x 4". Ht. 3½ ft. Color, silvery pink; a splendid flower for garden and exhibition. Plants, 50c.	5.00
HELEN IVINS. Size 9" x 4". Ht. 5 ft. Color, beautiful clear tyrian pink. Well formed flowers are produced on long slender stems. Plants, \$1.50.	1.00
IDA PERKINS. Size 8" x 4". Ht. 5 ft. Color, pure white; an early and continuous bloomer, of fine form, full center on stiff stems. Plants, 75c.	3.00
JACK ROSE. Size 4½" x 2½". Ht. 4 ft. The best crimson for garden or cutting; that brilliant crimson red that made the "Jack" Rose popular and suggested the name.	1.50
JANE HALL. Size 6" x 4". Ht. 4 ft. A grand decorative of massive build on erect stem. The petals reflex to the stem, while there are many more to open at the center. Color, clear buff yellow, with a bronzy suffusion on the outer petals, which sets off the bright high full center.	.25
	.50

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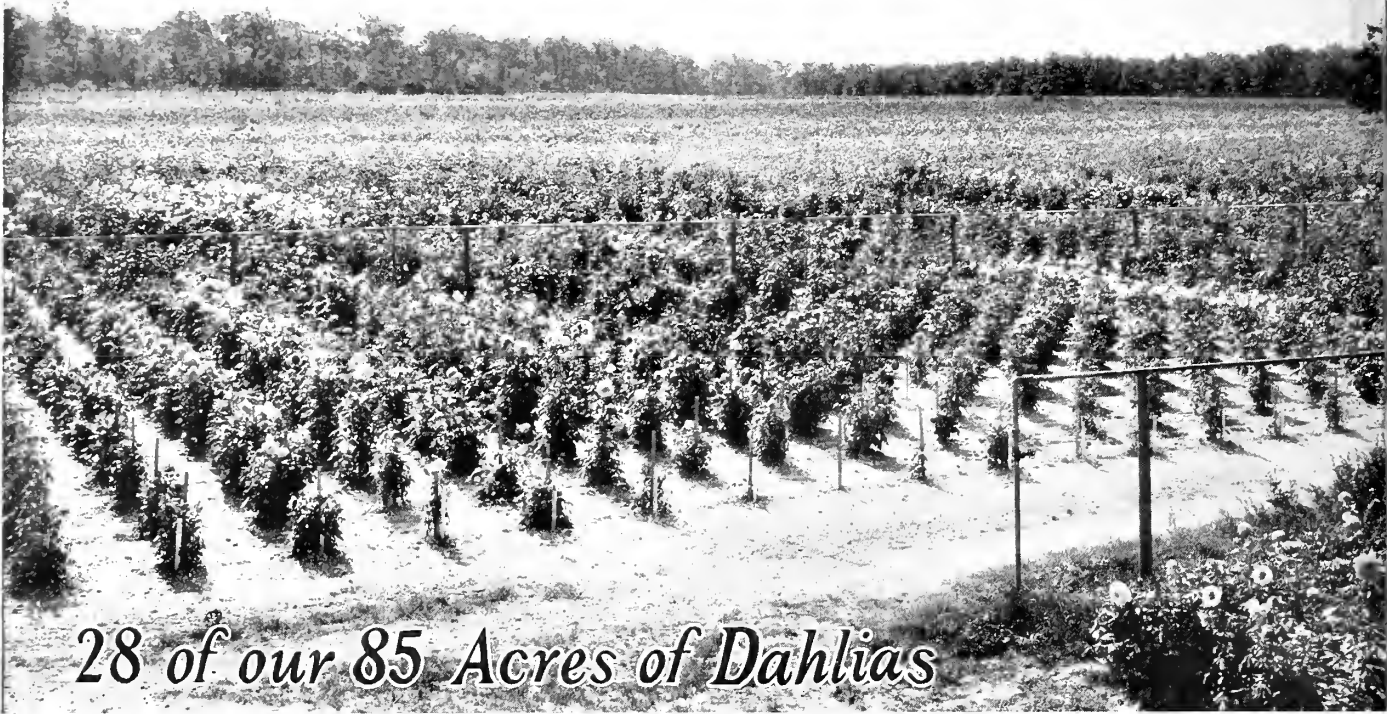


MARY DORR Cactus. Size 7" x 3½". One of the most beautiful of all cactus dahlias and the best of the deep pink and white type. A great improvement over Margaret Bouchon inasmuch as it is not only larger and better formed, brighter colored flowers, but a much better grower and more profuse bloomer with better stems. The color is bright tyrian pink, blending to white at center of flowers and tips of petals; reflex amaranth pink. The form is perfect, with long, twisted somewhat incurved petals. The flowers are produced freely on long slender, but stiff stems. The plant is a strong, vigorous grower. As a commercial cut flower, it was the best of this type during the past four years. A splendid garden and exhibition variety. 4 ft. Roots, \$0.50; 3 for \$1.30; 6 for \$2.50; 12 for \$4.50.

FORMAL DECORATIVES—Continued

JERSEY'S BEACON. Size 9" x 4". Ht. 4½ ft. Bright scarlet, with a buff reflex. Very large; splendid form and a free and continuous bloomer	Roots	KEMP'S LAVENDER. Size 7" x 4". Ht. 5 ft. Color, lavender, with white tips; distinct and effective	Roots
JERSEY'S BEAUTY. Size 6" x 4". Ht. 6 ft. A fine large full pink; a strong grower with good stems	\$0.75	KENTUCKY. Size 6" x 4". Ht. 6½ ft. Color, pure salmon pink. A sport of Jersey Beauty, and identical in every way except color. Plants, \$1.00	\$0.75
JERSEY'S GLORY. Size 8" x 4". Ht. 6 ft. Color, rich golden orange, suffused darker. Flowers are held upright on long stiff stems. Plants, \$1.25	.50	KITTY DUNLAP. Size 7½" x 3". Ht. 5 ft. Pure cerise rose. A large, fine flower; a free bloomer on long cane stiff stems	2.00
J. LIDDON PENNOCK. Size 6" x 3". Ht. 3 ft. A purple sport of Le Grand Manitou	2.50	LAURA MARY. Size 5" x 3". Ht. 4½ ft. A splendid small pink for garden and commercial cut flowers. A profuse bloomer on long stems. Flowers of globular shape, and great keeping qualities. Color, deep luminous rose pink tinting lighter at the tips	.50
JUDGE MAREAN. Size 7" x 4". Ht. 4½ ft. A wonderful blending of yellow, gold and orange suffused pink and edged red	.25	LE GRAND MANITOU. Size 7" x 3½". Ht. 3½ ft. Large; lilac penciled crimson; extra fine dwarf	.25
JUDGE PARKER. Size 7" x 5". Ht. 6 ft. Color, yellowish tan. Flowers of good form borne on stiff stems on massive bushes	.75	LEO NIESSEN. Size 8" x 4". Ht. 5½ ft. Color is a brilliant cardinal red, with a glistening sheen. A strong vigorous grower, of branching habit; an early, continuous bloomer, producing full blooms on long stiff stems	.35
KATHRYN CHARMAN. Size 9" x 6". Ht. 5 ft. Another 1929 Roll of Honor Dahlia. Color combination most unusual, blending from rich bronzy red to golden bronze at the center. A cross of Amon Ra and Champagne, that has all the good qualities of both. Two vases of 8 blooms each on 4 ft. stems on the floor at the base of two columns at the Camden Show aided materially in making ours the most outstanding exhibit. Strong plants, \$1.50	.35	MARGARET MASSON. Size 8" x 3½". Ht. 4½ ft. A wonderful exhibition variety, with large full flowers on rigid stems. Color, a pleasing shade of silvery lavender pink	.75
	3.00		.75

We will replace, free of charge, any variety that does not give satisfaction.



28 of our 85 Acres of Dahlias

Showing our 2 and 3/4 acres of trials embracing 661 varieties next to the walk and extending to the woods. Note the healthy growth and free reproduction of the plants. *years we have grown dahlias and since 1895 have been recognized, by those who know, as not only the largest growers in the world, but growers of the World's Best, we must secure the best from the world's growers, and use them to test out our own productions before introducing them.* growers as well as our own. In this way we keep down the number of varieties and ever improve the quality.

FORMAL DECORATIVE

MARIE. Size 7" x 3". Ht. 3 1/2 ft. See natural color reproduction and description page 9. Plants, 75c.	Roots \$1.50
MARSHALL'S PINK. Size 6" x 4". Ht. 6 ft. Color, a beautiful delicate pink, Jersey Beauty formation, produced on long stiff stems. Plants, \$1.00.	2.00
MILLIONAIRE. Size 8" x 4". Ht. 4 ft. Very large, full regular decorative form. Lavender pink tinting to white at center.50
MINA BURGLE. Size 6" x 2 1/2". Ht. 5 ft. Color rich cardinal red, it is of fine form. The plant is a strong vigorous grower, producing the flower freely on long, stiff stems. We offer a select strain of roots.25
MINNIE McCULLOUGH. Size 4" x 3". Ht. 3 1/2 ft. Entirely distinct, in a class by itself, on account of the combination of Autumn shades—the gold and red of Autumn leaves. Especially effective under artificial light.25
MONMOUTH JEWEL. Size 8" x 3". Ht. 6 ft. Color, lemon chrome shading to bitter-sweet orange. Plants 50c.	1.00
MORDELLA. Size 9" x 4". Ht. 6 1/2 ft. Very large clear amber buff. A strong grower and free bloomer; very fine.50
MR. C. H. DRESSELHUYS. Size 5" x 2 1/2". Ht. 5 ft. While the color is not so good as Delice, it is a more vigorous grower producing the soft rose pink blooms freely on long stiff stems. It will not replace Delice as the color is much lighter and form, while similar, quite different.25
MR. CROWLEY. Size 6 1/2" x 3". Ht. 4 ft. A beautiful, luminous shade of salmon pink. Flowers of fine form and substance. Plant is a sturdy grower and free bloomer on stiff stems. Fine for exhibition and the garden.50
MRS. CARL SALBACH. Size 7 1/2" x 3". Ht. 6 ft. Very large, a beautiful mauve pink tinting to white at center.50
MRS. I. DE. VER WARNER. Size 10" x 3". Ht. 6 ft. Mauve pink; very large; of finest form, on long stiff stems.35
MRS. J. GARDNER CASSATT. Size 5" x 3". Ht. 4 1/2 ft. Bright cerise pink. A strong grower and free bloomer on long stiff stems.25
MRS. J. HARRISON DICK. Size 6" x 3 1/2". Ht. 5 ft. Here is the dahlia supreme, for cutting or the garden. One of the most valuable varieties of recent production. Color citron yellow at center, outer petals suffused and overlaid salmon pink, a lovely and effective combination, especially under artificial light. The plant is a wonderful grower of medium height and branching habit, producing the perfect flowers in greatest profusion on long stiff stems.	Roots \$0.25
PINK DICK. (Pink Sport of Mrs. J. Harrison Dick.) Size 6" x 3 1/2". Ht. 5 ft. Color clear silvery pink, outer petals suffused deep rose pink. It is a sport of Mrs. J. Harrison Dick and identical except in color. Same sturdy grower and profuse bloomer, on long, straight, stiff stems. The best and most profitable florists pink cut flower.50
MRS. LOUISE FINGER. Size 6" x 3". Ht. 4 ft. A splendid pure white of good size and a free bloomer on stiff stems. Fine for cutting and the garden.35
MT. HOOD. Size 4" x 2". Ht. 4 ft. Very profuse bloomer; snow white on stiff stems. Garden and cut flowers.25
N. J. S. C. C. Size 10" x 5". Ht. 5 ft. See natural color reproduction and description third cover page. Plants, \$1.25.	2.50
OLD HICKORY. Size 7" x 5". Ht. 3 1/2 ft. Color, madder red, with apricot suffusion; a strong vigorous plant and free bloomer. Plants, \$1.00.	2.00
OREGON BEAUTY. Size 6" x 4". Ht. 4 ft. Very bright vermilion cardinal, rich and glistening.25
PATRICK O'MARA. Size 7" x 4". Ht. 6 ft. The color is an unusually soft and pleasing shade of orange-buff, slightly tinged with Neyron rose. It is a strong vigorous grower and free bloomer, on long strong erect stems.35
PEACOCK. Size 6" x 4". Ht. 4 ft. Color, dark purplish red, tipped white. Like all variegated flowers, occasionally a flower will come solid color. The flowers are of regular decorative form and an early and free bloomer, on stiff stems. Does best when grown on soil not too rich; but given thorough cultivation.	1.00



om of bloom. In the background are our regular stock and on the right special trial grounds of 4 acres and over 1000 varieties. For 48
World's Best Dahlias. It matters not to us whether a superior variety is produced on our own farms or on a brother grower's. For The
 is we owe to ourselves and to our Dahlia-loving patrons. Each year we discard the least desirable and add the better ones of other

DIVINES—Continued

PENN CHARTER. Winner of the Silver Medal at Pennsylvania Horticultural Society Show as Best Established Seedling. Strong grower with heavy foliage. Deep clean flowers of great beauty. Color, rich gold blended with apricot. A deep massive flower on long stems. Plants, \$2.50.	Roots	SALBACH'S WHITE. Size 7" x 3". Ht. 5 ft. Color, pure white; fine form, on long stiff stems.	Roots
PINK DICK. Size 6" x 3½". Ht. 5 ft. Color, delicate orchid pink. This is the greatest cut flower pink in existence, being a sport of that grand old variety, Mrs. J. Harrison Dick. The same early and profuse bloomer on long stiff stems.	\$5.00	SANHICAN'S PRINCESS. Size 6" x 3½". Ht. 5 ft. Color, clear shrimp pink; an early and profuse bloomer, on stiff stems.	\$1.00
PINK JACK ROSE. Size 5" x 2½". Ht. 4 ft. A pink sport of Jack Rose; a very free bloomer and fine for bedding.	.50	SANHICAN'S QUEEN. Size 9" x 4½". Ht. 5 ft. Color, apricot suffused carmine. A splendid flower on stiff stems.	.75
PRIDE OF CALIFORNIA. Size 6" x 3½". Ht. 5½ ft. Deep red, on stiff stems.	.25	SCHNEEBERG (White Jersey Beauty). Size 6" x 3". Ht. 5 ft. Identical in form and growth with that favorite variety.	2.00
QUEEN OF THE GARDEN BEAUTIFUL. Size 10" x 4". Ht. 5 ft. Color, primrose yellow. A massive bloom that has become most popular. Plants, 50c.	.25	SENATOR BAIRD. Size 8" x 3½". Ht. 5 ft. A noble flower of large size, beautiful regular form and borne erect on cane stiff stems. The color is the richest, glowing red. It is the finest of all red decoratives for exhibition or for the garden. The plant is the finest we have ever seen—strong, sturdy with luxuriant dark glossy green foliage. The flowers are very full to the center up until frost.	.35
QUEEN MARY. Size 6" x 3". Ht. 4½ ft. Color, clear silvery cerise pink. The plant is a strong, healthy, vigorous, upright branching grower, producing the flowers freely on long stiff stems.	1.00	SHELLIKOFF. Size 6½" x 4". Ht. 5 ft. A splendid big deep, garnet flower, of great substance, produced freely on erect stems.	.35
REV. EDWIN F. BROOME. Size 5½" x 4". Ht. 3½ ft. Color flesh-pink penciled crimson. Some flowers are solid pink, others solid crimson. An early and profuse and continuous bloomer.	.25	SNOWDRIFT. Size 9" x 3". Ht. 4 ft. Pure white, fine form and a free bloomer.	.35
ROBERT TREAT. Size 8" x 4". Ht. 5 ft. The American Beauty colored dahlia. A strong vigorous grower and free bloomer. Beautiful form and large size.	.75	SPOTSWOOD BEAUTY. Size 8" x 4". Ht. 5 ft. Color, pink blending to yellow at base of petals; fine form on long stiff stems. Plants, 75c.	1.50
ROMAN EAGLE. Size 9" x 3". Ht. 4½ ft. Brilliant burnished copper. A beautiful flower on long stiff stems.	.75	SYLVIA. Ht. 4 ft. Deep pink, tinting to light pink at the center.	.25
ROSA NELL. Size 8" x 4". Ht. 5 ft. Color, rich glowing cerise.	.75	THE WORLD. Size 9" x 4½". Ht. 4½ ft. Color, rich deep, rosy magenta overlaid garnet with silver tinting on edges of petals. A most unusual variety. Plants, \$1.25.	2.50
ROSE FALLON. Size 9" x 5". Ht. 7 ft. Color, deep golden bronze, suffused darker; a strong vigorous grower, early and free bloomer. Plants, 75c.	1.50	THOS. A. EDISON. Size 9" x 4". Ht. 4 ft. Color, royal purple. Selected and named by permission of the famous electrical wizard. A massive flower of distinct form and coloring, held erect on cane stiff stems. A strong sturdy grower of medium height. Plants, \$2.50.	5.00
SAGAMORE. Size 7" x 3½". Ht. 5 ft. Amber gold, slightly suffused salmon rose and orange buff. Large and fine.	.50	TOPLIGHT. Size 6" x 3". Ht. 4 ft. Color, clear canary yellow. A very early and profuse bloomer on erect stems. Exceptionally fine for garden and cutting.	1.00

We are growers, not dealers. Our roots are grown right and will give you the greatest satisfaction.



Eliza London Shepard I. D. (see description on page 2)

SPECIAL OFFER No. 12. One strong root each of Kentucky Cape Henlopen Light, Frazier (value \$7.50), for \$4.50.

Formal Decoratives—Continued

TREASURE ISLAND. Size 9" x 4½". Ht. 5 ft. Color, bright apricot with gold and rose suffusion and shadings. A splendid flower on long cane stiff stems. Plants, \$1.25.	Roots \$2.50
TRENTONIAN. Size 7" x 3½". Ht. 4½ ft. Coppery to reddish bronze.	.50
TRYPHINNE. Size 7" x 2½". Ht. 4½ ft. Bright shell pink tinting lighter at tips.	.50
TUT. Size 6" x 3". Ht. 5 ft. Large; fine form and free blooming on long stiff stems. Color purple garnet, lighter reflex.	.25
VALENTINO. Size 8" x 4". Ht. 4 ft. Color, salmon yellow, tinting to yellow. Beautifully formed and always full to the center. Plants, \$1.50.	3.00
VALLEY FORGE. Size 7" x 4". Ht. 5 ft. Very large, deep purple; flowers held erect. A splendid exhibition and garden plant.	.50
VENUS. Size 7" x 3½". Ht. 5 ft. Color pale lilac; flowers of good form from 6 to 8 inches across, and produced freely on long stiff stems.	.25
W. H. HOGAN. Size 8" x 4". Ht. 5 ft. Color, garnet red, tipped white. The large flowers are held up on long stiff stems. Very fine, for exhibition or garden. Plants, \$1.00.	2.00
W. J. IRWIN. Size 7" x 3". Ht. 2½ ft. Color, clear orchid shading darker. An extremely early and profuse bloomer and is especially adapted for bedding.	1.00
WHITE GLORY. Size 8" x 3½". Ht. 4 ft. Color, pure white; early fine form, on long stems.	1.00
WILL ROGERS. Size 10" x 4". Ht. 5½ ft. Color, clear silvery lavender, flushed through with lavender and silver. The plant is a strong vigorous grower and free bloomer on good stems. Plants, \$2.50.	5.00
YELLOW COLOSSE. Size 5" x 3". Ht. 5 ft. Clear canary yellow of fine form and produced freely on long stems. The plant is a strong, vigorous grower with luxurious lace-like foliage.	.25
SPECIAL OFFER No. 13. One strong root each of Judge Marean, Jersey Beacon, Ida Perkins, The World, Treasure Island (value \$8.00), for \$4.75.	

INFORMAL DECORATIVES

Fully double flowers, petals generally long, twisted or pointed and usually irregular in arrangement. In other words, an intermediate type between the formal decorative and the semi-cactus.

ALBERT H. VESTAL. Size 10" x 4". Ht. 5 ft. Color, glowing old rose. A strong vigorous grower, and free bloomer. The flowers are of beautiful formation, with twisted and curled petals, and held erect on strong stiff stems. Plants, \$1.25.	Roots \$2.50
ALEXANDER WALDE. Size 8" x 3". Ht. 5 ft. Creamy ground, overlaid with delicate salmon pink. Splendid.	.50
ALTAMONT. Size 10" x 4". Ht. 6½ ft. Beautiful rose pink shaded darker. Profuse bloomer.	1.00
AMULET. Size 7" x 3½". Ht. 4½ ft. Color, coppery golden bronze; splendid form and stiff stems.	.75
ANNA MARIE. Size 6" x 3". Ht. 5½ ft. Color, old gold suffused salmon tipped white.	.75
ATTRACTION SUPREME. Size 9" x 5". Ht. 5½ ft. Color, deep lilac shading to rosy lavender. A seedling of Attraction, but much larger. A strong vigorous grower and profuse bloomer. Exceptionally fine for exhibition, garden and cutting. Strong plants, \$1.25.	2.50
AZTEC GLORY. Size 10" x 5". Ht. 3½ ft. Color clear bright yellow; beautiful form. Plants, \$1.00.	2.00
BARBARA REDFERN. Size 7" x 4". Ht. 5 ft. Color yellow, suffused bronze, shaded darker. Plants, 75c.	1.50
BARBARA WEAR. Size 8" x 4". Ht. 5 ft. Color, creamy white, suffused and overlaid soft violet rose. Plants, 75c.	1.50
BASHFUL GIANT. Size 9" x 4½". Ht. 5 ft. Color, golden apricot, shaded darker. A very large exhibition flower.	.50
BOB PLEUSE. Size 6" x 3". Ht. 4½ ft. A most striking variety that seems to catch the eye. Rich purple tipped white. It is an extremely early and profuse bloomer.	.50
BONNIE BRAE. Size 9" x 4". Ht. 5 ft. Cream shaded blush pink; very large; free bloomer on long stems.	.35
BUCKEYE. Size 6" x 3½". Ht. 5 ft. Color, rich golden bronze. A good grower and free bloomer.	1.00
BUCKEYE ORANGE. Size 6½" x 3½". Ht. 5 ft. Color, rich bronzy orange.	Roots \$1.00
CHAS. STRATTON. Size 9" x 4½". Ht. 6 ft. A blue ribbon winner in the largest bloom class. Flowers massive, keeping well when cut. Blooms early and profusely. Color, pale gold shaded and tipped rose red.	.75
CITY OF TRENTON. Size 10" x 4". Ht. 6 ft. An outstanding new variety that is entirely distinct in coloring—a most pleasing combination of bronzy-red-pink shades. The bush grows strong and robust producing flowers up to 12 inches across with perfectly full centers on long erect stems. A dahlia that will go beyond your expectation, and has all the qualifications of a first class exhibition dahlia. Plants, \$1.00.	2.00
COL. CHAS. A. LINDBERGH. Size 8" x 3". Ht. 4 ft. Color, light yellow, suffused primrose and gold; reflex carmine pink.	1.00
COLOR SERGEANT. Size 10" x 4". Ht. 5 ft. Color, rich deep salmon bronze; a strong grower with stiff stems. Plants, \$1.00.	2.00
COLOSSAL PINK. Size 7" x 5". Ht. 4 ft. Color clear pink, tinting lighter at tips of petals and center. A strong vigorous grower, of branching habit, and an early and profuse bloomer.	.50
COURONNE d'OR. Size 7" x 4½". Ht. 6 ft. This has been called the golden bronze Jersey Beauty. It is even a stronger grower, a larger flower, and produced upright on long stiff stems. The color is a rich bronzy apricot edged gold.	.75
CRIMSON GLORY. Size 6" x 4½". Ht. 4 ft. Color is rich glowing crimson that does not burn. A splendid garden plant. Petals reflex to stem.	.75
DR. TEVIS. Size 7" x 3". Ht. 5 ft. Bronzy old gold, shaded and suffused violet rose. Fine, exhibition flowers borne on erect stems.	.35

See for yourself! Visit **THE PEACOCK DAHLIA FARMS**, next September and October. Largest in the World.

Informal Decoratives—Continued

DWIGHT W. MORROW. Named by Fred E. Dixon. **Roots**
Size 12" x 6". Ht. 5 ft. A gigantic red dahlia that is
admired by everyone. Not only does the size and form
of bloom make all who see it ardent admirers, but its
richness of color make it one of the most spectacular
dahlias. This dahlia likes heavy soil and will stand
quite rich culture. It should be topped once or twice
and disbudded for terminal buds. It is by far the most
outstanding red dahlia. At the Atlantic City Show it
won first in the informal decorative seedling class and
we prophesy it will be a consistent winner in the in-
formal decorative and red classes the coming season.
The above is the introducers description. We were so
impressed by the appearance of this beautiful red deco-
rative that we are offering it as a suitable decorative com-
panion for our semi-cactus, Robert E. Lee. Plants,
\$5.00.....\$10.00

EAGLE ROCK BEAUTY. Size 9" x 3". Ht. 4 ft. A
large, free flowering, soft pink, tinting to ivory at tips
of petals.1.50

EARL WILLIAMS. Size 8" x 4". Ht. 5 ft. Very large;
bright red tipped white. Splendid form on good stems... .75

E. B. ROBERTS. Size 7" x 4". Ht. 4½ ft. Old rose,
overlaid apricot. A good keeper and free bloomer on
good stems. Splendid exhibition and cut flower......50

EBENEZER. Size 6" x 3". Ht. 5 ft. Bright velvety
maroon, lighter reflex. Long twisted petals......35

EDYTH HOLLOWAY. Size 10" x 5". Ht. 4 ft. Color,
deep scarlet, shaded red, tipped yellow; reflex, veined
lighter. A seedling of Zeus, but a much more robust
grower. The flowers have heavy texture and are held
on long stiff stems. It is an early bloomer, splendid
grower, and continues to produce the giant flowers until
frost. One of the most valuable for the garden, as well
as exhibition and cutting. Plants, \$1.50.....3.00

EL GRANADA. Size 8" x 3". Ht. 5 ft. Yellow, suffused
scarlet. Beautiful form, with long twisted petals. Free
bloomer on good stems......75

ELIZABETH B. FITLER. Size 6" x 2½". Ht. 5 ft.
This is undoubtedly the most beautiful royal purple, as
well as one of the earliest and most profuse bloomers.
The form is informal decorative, bordering toward semi-
cactus. The best of its type and color for garden and
cutting.....1.00

ELIZA LONDON SHEPARD. Size 11" x 5". Ht. 6 ft.
See natural color reproduction second cover page.
Description page 2. Plants, \$2.50.....5.00

ELKRIDGE. Size 8" x 4". Ht. 4½ ft. Color, pure white.
Splendid form, on long stems; extra. Plants, 75c.....1.50

ELLA MAY RANKIN. Size 8" x 4". Ht. 5 ft. An early
and profuse bloomer, but must be disbudded to produce
the wonderful 10-inch exhibition flowers. Unusual
formation and coloring make this variety one of the most
gorgeous of recent introductions. The center petals, of
a rich rose-red, silver veined, are long, narrow and
curled. The widening petals brighten into a clear rose;
while the outside ones, beautifully curled, deepen into
pomegranate purple. Reflex, silvered tyrian rose......75

FLAMING METEOR. Size 8" x 3". Ht. 4½ ft. Color,
brilliant orange, reflex orange-scarlet; the full center
shows reflex color......75

FORT MONMOUTH. Size 11" x 4". Ht. 6 ft. Color,
rich crimson, shading to maroon. Splendid form on
long stiff stems. Plants, \$1.50.....2.50

GALLI CURCI. Size 9" x 4". Ht. 3½ ft. Color, brilliant
salmon, orange, on good stems. Plants, \$1.50.....3.00

GERTRUDE. Size 8" x 3". Ht. 4½ ft. Large, rich
bronzy terra cotta. The flowers are very distinct, pro-
duced on long stems and last a long time on the plant
or when cut......75

GOLDEN ACRE. Size 6" x 3". Ht. 5 ft. A beautiful
glistening golden yellow, shading to orange at the center.
An early and very profuse bloomer.....1.00

GOLDEN FLEECE. Size 8" x 3½". Ht. 4 ft. Color,
clear golden yellow......75

GOV. MORGAN F. LARSON. Won Governor's Cup
at N. J. State Show at Trenton as most worthy undis-
seminated Dahlia. Color, clear golden yellow, with
apricot suffusion on reverse. A sturdy, medium to tall
grower. Plants, \$2.50.....5.00

GRANDOLA. Size 9" x 4". Ht. 5½ ft. Color, brilliant
golden orange......75



Ruth Cavalier I. D. (see description on page 23)

HATHOR. Size 8" x 3". Ht. 5 ft. Color, bronzy scarlet
with yellow at base of petals. Flowers held erect on
cane stiff stems.....\$1.00

HEART O'GOLD. Color, clear golden yellow at center,
outer petals shading to Jasper pink.....1.00

HORTULANUS FIET. Size 6" x 3". Ht. 4 ft. The
color is a creamy-salmon, shading to soft yellow, suf-
fused pink. The flowers are large, and the formation
and stems are both excellent. Free flowering......35

INDIAN NECK. Size 6" x 3". Ht. 4 ft. Flowers always
full center, and splendid form on long stiff stems. Color,
cameo pink, striped with pomegranate purple; center
shading to mallow purple. Early and profuse bloomer... .50

JACK O' LANTERN. Size 8" x 3". Ht. 5 ft. Color,
orange red; center petals shaded dark red, tipped yellow.1.00

JANE COWL. Size 10" x 6". Ht. 5 ft. Color, golden
buff and old gold, blending to apricot and rose at the
center. Splendid form on stiff stems.....1.00

J. D. TORBERT. Size 8" x 4". Ht. 6 ft. Color, an
artistic blending of salmon, apricot, flame and gold. A
tall, strong vigorous grower and free bloomer with a new
color combination. Certificate of Merit by A. D. S.
Plants, \$2.50.....5.00

JERSEY'S FIANCEE. Size 8" x 4". Ht. 5 ft. Color,
rose pink tipped gold......50

JESSIE K. PRESCOTT. Size 7" x 3". Ht. 4 ft. Bright
golden bronze, of good size on long stems......75

JIM MOORE. Size 9" x 4". Ht. 5 ft. Color, golden
yellow, suffused pink. A massive flower with a good
stem held well above the foliage when properly grown.
Strong plants, \$2.00.....4.00

JUDGE DUNCAN. Size 6" x 3". Ht. 5 ft. Color rich
velvety crimson-maroon; a profuse bloomer on long
stiff stems......35

KATHERINE KELLY. Size 10" x 4". Ht. 4 ft. See
illustration and description page 8. Plants, \$1.50.....3.00

KATHLEEN NORRIS. Size 10" x 5". Ht. 5 ft. Color,
true rose pink, deepening later to mallow pink, with
center petals lighter. Strong grower; stiff stems.....4.00

KEMP'S VIOLET WONDER. Size 10" x 5". Ht. 5 ft.
Color, violet shading to purple. Plants, \$1.25.....2.50

KING MIDAS. Size 12" x 5". Ht. 5 ft. See illustration
and description page 13. Plants, \$1.50.....3.00

LADY LINDORA. Size 9" x 4". Ht. 3½ ft. Color,
soft rose pink; a free bloomer, and fine for garden and
exhibition. Plants, 75c.....1.50

LORD LAMBORNE. Size 8" x 4½". Ht. 5½ ft. Color,
beautiful golden bronze. This variety varies somewhat
in form, which has generally long narrow petals, twisted
and whorled; the plant is a strong grower, an early and
free bloomer. Plants, \$1.25.....2.50



WALDHEIM GLORY Ball. Rich golden yellow, without blemish, and the photograph above tells the rest, except that the back petals reflex to the stem, making a perfect ball. This is the most perfect, as well as the largest and best of all yellow ball dahlias. A strong grower, early and free bloomer. Roots, \$1.00; Plants, \$0.50.

INFORMAL DECORATIVES—Continued

MADONNA. Size 6" x 3". Ht. 4½ ft. Pure white, suffused a soft lavender pink; very fine.....	Roots \$0.35	NAGEL'S WONDER. Size 8" x 4". Ht. 5 ft. Color, scarlet, with yellow tips and at base of petals; free bloomer on stiff stems.....	Roots \$1.00
MARGARET WOODROW WILSON. Size 9" x 4". Ht. 4 ft. Fine form on stiff stems. Color, creamy white, suffused pink, reflex darker. Splendid exhibition flower...	.75	NORTH'S YELLOW. Size 10" x 4". Ht. 6 ft. The plant had been in full bloom since July, and we had been shipping cut blooms since August 10th. A record equalled by no other yellow Dahlia. North's Yellow is a clear, light soft yellow that is not only an early continuous, and free bloomer, but is very large when grown on single stems for exhibition. The form is perfect and the flowers are produced facing on long stiff stems. It is not only better color than Lemonade, but an early and free bloomer. It is easily the best all around commercial cut flower yellow, as well as a magnificent garden plant and exhibition variety. Strong plants, \$1.00.....	2.00
MARY SWAIN. Size 5" x 3". Ht. 3 ft. Very distinct and striking. Color varies from white flushed pink at center to rich maroon at tips. The plant is dwarf and an extremely profuse bloomer.....	.25	NOTTINGHAM BEAUTY. Size 8" x 3". Ht. 6 ft. Color, purple tipped white.....	1.00
MISS ANNIE LILLE. Size 8" x 3½". Ht. 5 ft. Color, bright lavender, tinted violet. Quite distinct in formation, resembling a huge Chrysanthemum with long narrow twisted petals. The flowers are held erect on long stiff stems. Plants, \$1.50.....	3.00	PAPILLON. Size 8" x 3½". Ht. 4 ft. Light golden yellow suffused old rose; fine form and free bloomer. Plants, 50c.....	.75
MRS. D. M. RICHARDS. Size 8" x 4½". Ht. 5 ft. Color, cerise suffused golden apricot; splendid flowers on long stiff stems.....	1.00	PERLE DE LYON. Size 5" x 3". Ht. 4½ ft. Splendid pure white. Similar to Perle d'Or, but better.....	.25
MRS. HUGO KIND. Size 7" x 3". Ht. 5 ft. Rich glowing red, on long stiff stems; fine form.....	.25	POP STEWART. Size 8" x 3". Ht. 4½ ft. Color, lilac pink; very fine for garden and exhibition.....	.75
MYRA HOPPING. Size 6" x 3". Ht. 5 ft. Color, lavender, shaded darker. Of very pleasing irregular form and a free bloomer on stiff stems.....	.25		

Come to Dahlland and see the largest and most complete Dahlia trial grounds. See pages 18 and 19.

Informal Decoratives— Continued

POST TELEGRAM. Size 8" x 4". Just the opposite of The Grizzly, of which it is a seedling, insofar as it is of the same large size, but with beautiful full centers on long stiff slender stems, and an early and profuse bloomer. A great improvement over The Grizzly. Color is a brilliant garnet red, richly shaded.....	Roots \$0.50
PRESIDENT HOOVER. Size 8" x 5". Ht. 6½ ft. See natural color reproduction front cover page, and description page 2. Plants, \$2.50.....	5.00
PRIDE OF STRATFORD. Size 9" x 4". Ht. 5 ft. Color, golden copper reflex dark coral red.....	.75
ROBERT H. GROFF. Size 9" x 5". Ht. 5 ft. See illustration and description page 14. Plants, 75c....	1.50
ROBERT SCOTT. Size 8" x 3½". Ht. 4½ ft. Color, bright apricot yellow, suffused rose.....	.75
RODMAN WANAMAKER. Considering all points, we believe this is the greatest autumn colored dahlia in existence. The color is entirely distinct from any other variety. The buds are pale lemon yellow, as is each petal as it first expands, but it quickly develops into a golden salmon pink, and finally into a beautiful, bright shade of ochraceous salmon, with a reflex of spinel pink. No color reproduction can do justice to the wonderful coloring. The flowers are of splendid texture with a luminous sheen. The plant is a most luxuriant grower with an abundance of beautiful light green foliage. The stems are very long and hold the giant flowers erect facing. RODMAN WANAMAKER has been grown in trial with all our dahlias and is a wonderful grower of largest size and longest stems. For exhibition cut flowers or for the garden, it is in a class by itself on account of its large size, beautiful coloring, exquisite form, free blooming and long stems. Plants, \$1.00.....	1.50
RUTH CAVALIER. Size 9" x 4". Ht. 3½ ft. Color, deep rose pink, tinting lighter toward the creamy pink center. A seedling of Rodman Wanamaker crossed with Millionaire. Entirely distinct. The huge blooms are held erect on long, slender, rigidly stiff foot stalks. The plant is of dwarf branching habit, and is a free bloomer. One of the best for exhibition, garden and cutting. Plants, \$1.25.....	2.50
SANHICAN'S BLUEBIRD. Size 7½" x 3½". Ht. 4 ft. A bright violet blue. A splendid flower produced freely on good stems. Plants, 50c.....	1.00
SANHICAN'S PEACH. Size 8½" x 4". Ht. 4 ft. Color, golden bronze shading to reddish salmon. A splendid new variety for garden and exhibition; a real acquisition.....	1.00
SOMERSET. Size 8" x 4". Ht. 6 ft. Color, soft strawberry pink. A massively built flower, well formed and held erect on long stiff stems.....	1.00
SUSAN G. TEVIS. Size 8" x 3½". Ht. 5 ft. Color, bright rich lilac shading to blue. A very strong vigorous grower; produces large beautiful flowers on long stiff stems.....	.50
TANG. Size 10" x 5". Color, bright, tawny orange flame, shading to a copper orange on the outside, with gold tints at the center of the flower. The outside petals have a clear buff reverse. This gives a wonderful color effect as the outer petals curl and twist. The shape of the flower is very like its older sister, Jane Cowl, with which it ranks. It is darker color with the higher center. Plants, \$3.75.....	7.50
TARRYTOWN. Size 9" x 4". Ht. 5 ft. Color, deep golden yellow, slightly suffused mauve, and tints of bronze. It is a strong vigorous grower and good bloomer. Plants, \$2.50.....	5.00



Velvet Ball (See page 25)

THE BANDIT. Size 7" x 3". Ht. 3½ ft. Rich velvety red, with yellow at base of petals. Sometimes tipped white. Distinct and effective.....	Roots \$1.00
THE LEMONADE. Size 9" x 4". Ht. 6 ft. Light lemon yellow.....	1.00
TY COBB. Size 8" x 5". Ht. 5 ft. See natural color reproduction and description page 10. Plants, \$1.50....	3.00
VINELAND. Size 8" x 3½". Ht. 4 ft. Russet orange suffused apricot. Very large exhibition flower.....	.50
WALDHEIM SUNSHINE. Size 12" x 4". Ht. 6 ft. See illustration and description page 36. Plants, \$1.25....	2.50
WHITE BREAK O'DAY. Size 7" x 4". Ht. 5 ft. Color, pure white. As the name would imply, it is a pure white sport of Break O'Day, having all the splendid qualities of that old favorite, with the pure white color, making it one of the finest pure white garden varieties. Stock limited. Plants, 75c.....	1.50
WORLD'S BEST WHITE. Size 9" x 3½". Ht. 5½ ft. A splendid pure white of largest size on stiff stems; a strong vigorous grower.....	1.00
ZEUS. Size 9" x 5". Ht. 4 ft. It has not only size and a cane stiff stem, but beautiful form. The color is a wonderfully rich glowing red, each petal distinctly tipped yellow. A giant without a trace of heaviness. So artistically built and richly colored that it attracts, it holds, it fascinates. The plant is medium dwarf, strong, sturdy, healthy and vigorous. A free and continuous bloomer. Strong plants, 75c.....	1.50
SPECIAL OFFER No. 14. One strong root each of Bashful Giant, Fort Monmouth, King Midas, Sanhican's Peach (value \$7.00), for \$4.00.	

PAEONYS

ANN DUSKIN. Size 5" x 3". Ht. 3½ ft. An entirely distinct variety with very dark rich foliage. The flowers are of good size, richest maroon, shading to jet black at center as the flower is opening. The fully open flower has a dark instead of yellow center, like Ami Barillet....	Roots \$0.25
AUTUMN GLOW. Size 5" x 3". Ht. 5 ft. A wonderful garden variety; a strong vigorous grower and an early profuse bloomer. Color, yellow tipped scarlet; very bright and effective.....	.25
CAMILLE FRACHON. Size 8" x 2". Ht. 5 ft. Color, an intense aniline-red deepening to a rich garnet; very effective.....	.35
CANADA. Size 7" x 3". Ht. 4 ft. One of, if not the largest, of all white Paeony Dahlias. The flowers are held erect on long stiff stems. An early, free and continuous bloomer. The plant is strong, vigorous and healthy, exceptionally fine for cutting, exhibition or garden.....	Roots \$0.35
DIEMONT VON BYSTEIN. Size 6" x 3". Ht. 4 ft. White suffused and shaded blue lilac. Very fine form and a free bloomer.....	.25
FACKEL. Size 4" x 2". Ht. 3½ ft. A lovely color combination; rich golden scarlet, tipped golden yellow. An early and profuse bloomer.....	.25

PAEONYS—Continued

- GEISHA.** Size 7" x 3". Ht. 5½ ft. The most striking color combination, golden yellow, changing to bright scarlet at the center of petal and back to gold at the tip. Giant flowers on long wiry stems. \$0.50
- IDA FRIES.** Very bright and attractive. Brilliant crimson, shaded plum, tipped lighter, making it very effective. The petals are beautifully irregular.25
- MME. J. COISSARD.** Size 7" x 2". Ht. 3½ ft. Flowers large and distinctly striking; inner half of petal white, outer half vivid carmine. An outstanding beauty.50
- MRS. WM. KERR.** Size 5" x 2". Ht. 6 ft. Color, white suffused pink with deep cerise blotch. Very effective.25
- PINK PERFECTION.** Size 6" x 3". Ht. 4 ft. Luminous silvery pink, of splendid form on long stiff stems. The first flowers come fully double.35
- SNOWDRIFT WANAMAKER.** Size 9" x 3". Ht. 5 ft. Color, snow white. A strong vigorous grower and profuse bloomer on rigid cane stiff stems. A cross of Snowdrift and Rodman Wanamaker. Similar to Snowdrift but a much stronger grower of branching habit and long stems. Plants, \$1.00. 2.00
- SPECIAL OFFER No. 15.** One each of above, 12 roots (value \$5.55), for \$3.50.



BALL DAHLIAS

- APOLLYON.** Size 4" x 3". Ht. 4 ft. Color, vivid vermilion red; a profuse bloomer.25
- CHAS. LANIER.** Size 5" x 4". Ht. 4½ ft. Large, rich golden buff, edged darker.35
- CRIMSON GLOBE.** Size 4" x 3". Ht. 5 ft. Bright crimson. A profuse bloomer.25
- DOUGLAS DAVIES.** Size 5" x 4". Ht. 5½ ft. The form of the flowers is very distinctive, while the coloring is rich and effective, rich carmine shaded garnet. The round ball-formed blooms are carried well above the foliage on long stiff stems.50
- DOROTHY PEACOCK.** The world's best pink ball.35
- DREER'S WHITE.** Size 5" x 3½". Ht. 3½ ft. Pure white, quilled petals. A dwarf grower with long drooping stems. A good bloomer.25
- ELECTRA.** Size 4½" x 3". Ht. 5 ft. Full ball type, color a soft magenta rose; very fine.25



Margie, (See page 29)



Rufus Amaranth Othello Babette Larry

- ETHEL MAULE.** Size 5" x 4". Ht. 3 ft. A magnificent pure white, of fine form. Plant dwarf; a free bloomer. \$0.50
- FLORAL PARK JEWEL.** 4" x 3". Ht. 4 ft. Color, white suffused pink, penciled and striped rich glowing red. Sometimes the flowers are nearly white, occasionally solid red with faint markings, but every flower is more or less variegated but entirely distinct from the other.25
- GOLD MEDAL.** Size 4½" x 3". Ht. 4 ft. Deep golden yellow, tipped and suffused oriental red; splendid form; very striking and effective.35
- JAYSEDEE.** Size 4½" x 3". Ht. 4 ft. Violet pink, penciled and striped deep red. A strong grower; free and continuous bloomer. 1.00
- JEAN CHARMET.** Size 5" x 3". Ht. 5 ft. Color, coppery bronze, shaded darker. Free bloomer on long stems.25
- JEAN KERR.** Size 4" x 3". Ht. 3 ft. Pure white of fine form. A profuse bloomer on stiff stems.35
- JERSEY BEACON BALL.** Size 5½" x 4½". Ht. 3½ ft. Color, early in the season, geranium scarlet with buff reflex, but as the season advances, softens into a scarlet orange and finally a brilliant orange. It is one of our Jersey Beacon crosses, to get just what we did—a hybrid ball with a refined Jersey Beacon Color. It was one of the most popular shades as a cut flower last Fall, and one of the best sellers. It is of splendid form, the outer petals reflex to the stem, forming a ball. It has a full high center, with the unopened petals showing the buff reflex. A decidedly novel and valuable acquisition. The plant is a strong vigorous grower, of branching habit and an early, profuse and continuous bloomer on splendid stems. Exhibition, garden and cutting. 1.00
- LUCY FAWCETT.** Size 4½" x 3". Ht. 4½ ft. Straw yellow, penciled pink and crimson; splendid form.25
- MAUD ADAMS.** Size 4" x 3½". Ht. 4 ft. One of the most delicately lovely of this class, being a clear shell pink. It is beautifully formed and an early and free bloomer, on fine stiff stems.25
- MERLIN.** Size 4" x 3". Ht. 3 ft. A splendid bright scarlet red, beautiful form and profuse bloomer.35

BALL DAHLIAS—Continued

MISS HELEN HOLLIS. Size 5½" x 4". Ht. 5 ft. Bright red, with quilled petals; always full at the center. One of the best.	Roots \$0.35
MRS. SAUNDERS. Size 5" x 3½". Ht. 4 ft. Yellow tipped white; very fine.	.25
QUEEN VICTORIA. Size 4" x 3". Ht. 5 ft. Rich golden yellow.	.25
RED DUKE. Size 5½" x 3". Ht. 5 ft. Rich dazzling cardinal red; splendid form with quilled petals.	.25
RED ROSE. Size 6" x 4½". Ht. 5½ ft. The ideal giant hybrid ball. The richest glowing red, produced freely on long stiff stems. The flowers are of splendid regular ball form. The best red ball for exhibition. The plant is tall, strong and robust.	.50
ROSEBUD. Size 5" x 3½". Ht. 3½ ft. Pink, tipped rosy carmine, edged crimson. Profuse bloomer.	.35
THE BELL. Size 6" x 4½". Ht. 4½ ft. The color is most pleasing and effective—soft rosy red, shading darker, with each petal tipped white. It is entirely distinct from any other dahlia, and created a sensation in our trials. Always perfect form, with full double centers. Plants, 50c.	1.00
VELVET BALL. Size 5" x 4". Ht. 6 ft. This is a beauty, as shown in the illustration. It is a seedling of Jersey Beauty, and has the same habit of growth but a much freer bloomer. The dark, perfectly formed flowers are held erect on long stiff stems. (Illustration page 23).	.75
VONDEL. Size 6" x 4". Ht. 4 ft. Color brilliant luminous crimson, lightly veined and tipped white. A strong vigorous grower of sturdy branching habit and a free, continuous bloomer.	1.00
WALDHEIM GLORY. Size 6" x 4". Ht. 4 ft. See illustration and description page 22. Plants, 50c.	1.00
WHITE SWAN. Size 4" x 3". Ht. 4½ ft. Pure white, the standard commercial white Ball Dahlia. A strong grower.	.25
SPECIAL OFFER No. 16. One root each Jersey Beacon Ball, Maud Adams, Gold Medal, Jean Kerr, Red Rose, Velvet Ball, 6 roots in all (value \$3.20), for \$2.00.	



Jacqueline (See page 26)



Types of Collarette (See page 26)

ROSETTE DAHLIAS

AMARANTH. Size 2" x 1". Ht. 3 ft. A seedling of Little Jewel and somewhat similar except the color. Color, at base of petals, bright amaranth purple, tinting to light rosoline purple at tips. (See illustration page 24).	Roots \$0.35
BABETTE. Size 2" x 1". Ht. 3½ ft. Very profuse bloomer, white suffused pink; outer petals, shading to cameo pink. (See page 24).	.25
COCARDE. Size 2½" x 2". Ht. 3 ft. A most exquisite shade, a combination of soft salmon pink, shading to salmon rose. Beautiful regular form, and an early, free and continuous bloomer.	.50
HALLEY. Size 3" x 2". Ht. 3 ft. Very profuse; bright orange red.	.50
LARRY. Size 4" x 3". Ht. 4 ft. This is going to be universally grown for all purposes. It has rare beauty of form and color; a free bloomer on long straight stiff stems. Color, bright rosy or spectrum red. (See page 24).	.35
LITTLE JEWEL. Size 2" x 1". Ht. 3 ft. Sometimes called decorative pompon, and listed as a pompon, but it is one of the original Rosettes. A beautiful bright, luminous pink tinting lighter toward the tips.	.50
OTHELLO. Size 2" x 1½". Ht. 4 ft. This is a beauty in form; the outer petals reflex to the stem. The color is rich velvety maroon, shaded black.	.35
RUFUS. Size 3" x 2". Ht. 3 ft. The illustration shows the beautiful form. It is an extremely profuse bloomer. Color, bright scarlet red. (See page 24).	.35
SPLENDENS IMBRICATA. Size 2½" x 2". Ht. 2½ ft. Color, vivid cardinal red; splendid form and profuse.	.25
VERDIFLORA. The green Dahlia. This Dahlia is a curiosity only. It is not really a flower but the absence of petals or rays and the bracts develop, giving it the appearance of a green flower. It is valuable as a curiosity. It is a free bloomer, if you can call a flowerless flower a bloom.	.25



Reduced Size. "GIANT CENTURY"

COLLARETTE DAHLIAS

ALBERT MAUMENE. Size 4". Ht. 3 ft. Velvety crimson purple, margined white, collar white.....	Roots \$0.25	DORIAN. Size 4½". Color, rich crimson shaded maroon. Collar, white suffused crimson.....	Roots \$0.25
ALLSTON. Size 4½". Ht. 4 ft. This is a beautiful new type. Large petals, bright glowing velvety maroon. Collar petals large, fringed white, with carmine blotch in center. Very distinct.....	.35	MARLEY. Size 3½". Ht. 4 ft. Clear light canary yellow; a fine variety for cutting; very effective.....	.25
ATGLEN. Size 4". Ht. 5½ ft. Bright velvety maroon with yellow at base and flame at tips of petals. Collar, yellow.....	.35	MAURICE REVOIRE. Size 3½". Ht. 4 ft. Rich crimson maroon, white collar. Plant is a strong vigorous grower and profuse bloomer. Very effective.....	.25
CREAMO. Size 5". Ht. 3½ ft. Light creamy yellow; large fine form. Collar petals same color.....	.35	PRINCE CARNIVAL. Size 4". Ht. 4½ ft. Very fine. Soft rosy red with light collar.....	.25

SINGLE DAHLIAS

AMI BARILLET. Size 3". Ht. 3 ft. The purple foliage Dahlia. Entirely distinct. Flowers pure garnet, rich and glowing with a dark center, until the pollen appears. A free bloomer and strikingly effective for all purposes.	Roots \$0.25	FLORABUNDA. Size 3½". Ht. 4 ft. Soft mauve, shaded darker at base of petals; very profuse bloomer..	Roots \$0.25
AVIS. White suffused rose, edged bright carmine, tipped pure white. Splendid form and stiff stems.....	.35	GEO. YOUNG. Size 5". Ht. 6 ft. The best clear, canary yellow. Large on long, stiff stems.....	.35
CREAM CENTURY. Size 4½". Ht. 5 ft. A delicate creamy white. Early and profuse bloomer.....	.25	GIANT CENTURY. Size 6". Ht. 4½ ft. Largest of all, splendid form and beautiful color combination. Yellow at base, shading to bronzy salmon and crimson with lighter tips. An early and profuse bloomer....	.50
DORIS. Brilliant carmine, heavily tipped pure white. Very distinct and striking.....	.35	GLOXINIA. Size 5". Ht. 4 ft. In marking and brilliancy of color resembles the gloxinia so much as to suggest the name. Color, orchid pink with rich crimson blotch.....	.25
EVELYN CENTURY. Size 4½". Ht. 4 ft. Very bright and effective, an early and profuse bloomer. Delicate and chaste. Color, white heavily tipped cerise.....	.25	JACQUELINE. A glance at the illustration will not only show the beautiful formation, but give an idea of its rare color combination. Note the lighter halo around the yellow disc. Next comes the rich velvety maroon that so vividly contrasts with the pure white tips.....	.50
FAIR LADY. Size 6". Ht. 5 ft. This is one of the Newport Wonder type, but considered much better. Petals are long and beautifully distinct. Color a most pleasing combination of amber yellow and spectrum red.....	.75		

DAHLIA CULTURE 1930. The illustrations showing the proper way to disbud, as described makes success assured.



MAE GREFE S. C. As shown in color above. This is a lovely and most pleasing variety. In color and form it is all that can be desired, being an upright grower, producing the flowers well above the foliage on splendid stems. It is especially valuable for summer blooming, when so many varieties fail; a splendid keeper as a cut flower. Strong field grown roots, 75c. each; 3 for \$2.00; 6 for \$3.75.

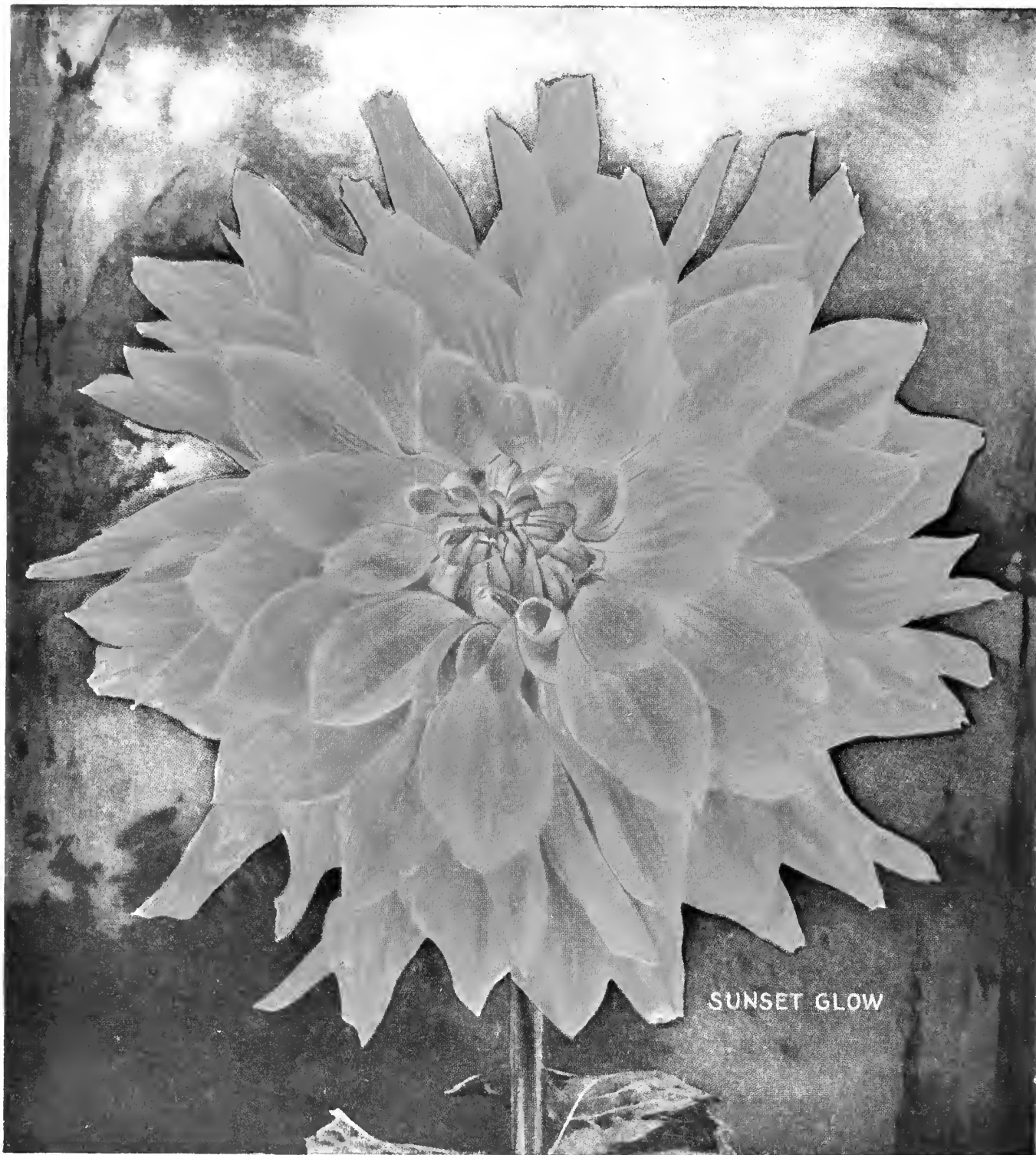
SPECIAL OFFER No. 1. One strong root each President Hoover, Eliza London Shepard, N. J. S. C. C., and Peter Pan, shown in natural colors on first, second, third and fourth cover pages, (4 roots), for \$15.00.

SPECIAL OFFER No. 2. One strong root each of Marie, Ty Cobb, Mae Grefe and Sunset Glow, as shown in natural colors on pages 9, 10, 27 and 28, (4 roots), for \$4.50.

SPECIAL OFFER No. 3. One strong root of the 8 Dahlias we represent in natural colors in offers Nos. 1 and 2, for \$18.00.

SPECIAL OFFER No. 4. One strong root each of Ty Cobb and N. J. S. C. C., for \$4.50.

SPECIAL OFFER No. 5. One strong plant each of President Hoover, Eliza London Shepard, N. J. S. C. C., and Peter Pan, for \$7.50.



SUNSET GLOW S. C. Size 6" x 3". Height, 4½ ft. The above natural color reproduction tells the story. It is an early and extremely profuse bloomer. The flowers are always produced on rigidly stiff stems. This variety must be disbudded to keep up the size throughout the season. It is a very quick grower, as well as a profuse bloomer, making it the very best of its color for garden and cutting.

We have a splendid stock of this variety which enables us to offer it at the price within the reach of all. Strong field grown roots, 25¢ each; 3 for 60¢; 6 for \$1.10; \$2.00 per dozen.

SPECIAL OFFER No. 6. SPECIAL GARDEN COLLECTION—We are offering a splendid collection for garden and cutting, giving a special value and a wonderful range of color.

We offer one strong root of each of the following:—Sunset Glow, shown above in natural color. Agnew Bolder, vivid glowing red, blooms in six weeks. Delice, the standard favorite pink for twenty-five years. Jack Ross, the best cutting and keeping pure crimson yet. Filibelle, the brilliant aster purple. Mrs. Edna Spencer, the loveliest pale orchid colored incurved cactus. Glory of Abnonth, that sturdy tree blooming glorious pastel pink, produced so profusely on rigidly stiff stems. Jersey Beauty, that great favorite that is universally grown. Mrs. L. de ver Warner, the sturdy growing glorious mauve pink. Mrs. J. Harrison Dick, the most profuse yellow with salmon pink suffusion. Pride of California, a deep red, worthy of the name, and last but not least, that long slender stiff stemmed, early and profuse blooming, brilliant red semi-cactus, A. Lincoln; 12 roots in all, value \$6.55, by mail postpaid, for \$3.50.



Halo

Frachon

Garnet

Poinsettia

SINGLE DAHLIAS—Continued

JESSIE. Size 5½". Ht. 5 ft. Large size, pure snow white of beautiful form on long stems.....	Roots \$0.35	PRAXITELES. Size 3½". Ht. 4 ft. The color is a deep velvety violet maroon, each petal tipped white. The plants are dwarf.....	Roots \$0.25
JOSEPHINE. Size 5½". Ht. 5½ ft. Large, pure white of very heavy texture and regular form, on long cane stiff stems.....	.35	RANTENDELIN. Size 3½". Ht. 3 ft. Another fancy single. Color pure white, each petal has a narrow margin of deep crimson on each side, sometimes solid red...	.25
MARGIE. Size 4". Ht. 3½ ft. This is a very striking variety. Color, bright garnet, shaded maroon, with a brilliant halo, or zone of white around the yellow center.	.50	SCARLET CENTURY. Size 4". Ht. 4 ft. Bright glowing scarlet.....	.25
PANSY. Size 4½". Ht. 4 ft. Richest glowing maroon, shaded black and tinting bright glowing crimson at tips of petals. Base of petals bright yellow, producing the bright yellow zone around the yellow disc. Very striking and effective.....	.50	SPECIAL OFFER No. 17. One root each Doris, Gloxinia, Florabunda, Jessie, Praxiteles, Scarlet Century (value \$1.70), for \$1.25.	



POINSETTIA DAHLIAS

This is an entirely new race of Giant Single Dahlias with flowers 8 to 10 inches across, and the poinsettia formation.

FRACHON POINSETTIA. Light aster purple, shading to garnet at base of petals. Reflex mallow purple.	Roots \$0.50	POINSETTIA. Brilliant poinsettia red and wonderful formation. 10" flowers on long stems.....	Roots \$1.00
GARNET POINSETTIA. Rich glowing garnet. Beautiful form on long stiff stems. Best dark single.....	.50	SPECIAL OFFER No. 18. One each of the 3 Poinsettias described above (value \$2.00), for \$1.50.	

PETER PAN; ideal pot plant. 8 in. dec. on pompon plant.

Pompon or Lilliputian Dahlias

This class is a miniature form of the show or ball Dahlias, having the same round, ball-like form, but much smaller in size. The plants are also smaller, of branching habit, producing the flowers in endless profusion. As they can be cut in sprays they are valuable for bouquets and for small grounds. Some varieties have miniature roots also. We make a specialty of Pompons.

ACHILLES. Beautiful light pink, with long stems.....	Roots \$0.35	LITTLE HERMAN. Cardinal red, shaded maroon, tipped white.....	Roots \$0.25
AIMEE. Small long-stemmed bronze.....	.35	LITTLE IKE. Size 1½". Ht. 2½ ft. Color, brilliant burgundy red, heavily tipped deep plum, shaded maroon. One of the finest and most effective of the dark pompons.....	1.00
AMBER QUEEN. Very fine deep amber.....	.35	LITTLE LLOYD. Size 1½". Ht. 3 ft. Amber shading to orange. Most pleasing and effective. Profuse bloomer.....	.35
ARTIE. Picric yellow. A splendidly formed flower, and held erect on good stiff stems. Plant is strong vigorous grower, and profuse bloomer.....	.50	LITTLE PAUL. Deep rose red, tipped white; an acquisition to the tipped type.....	.50
BILLIE TEECE. Golden apricot.....	.25	MADELINE. Size 1¾". Ht. 2½ ft. Primrose, edged rosy purple.....	.25
BOBBY. Plum color; very fine; free flowering sort.....	.25	MULTIFLORA. Clear light yellow, and one of the best. Strong grower, and profuse bloomer.....	.35
BRONZE BEAUTY. Size 1¾". Ht. 3 ft. Color, beautiful golden apricot; a free bloomer, good for cutting.....	.25	PURE LOVE. Size 1¾". Ht. 2½ ft. Color, beautiful shade of violet. Free bloomer on long stems.....	.35
BRONZE BUTTON. Size 1½". Ht. 2½ ft. Color, golden yellow, suffused and tipped deep bronze; a free blooming compact plant.....	.50	RED BUTTON. Size 1½". Ht. 2½ ft. Color, rich red. A profuse bloomer.....	.50
BROWNIE. Size 1½". Ht. 3 ft. Color, a rich and pleasing brownish red; splendid form, early and free bloomer.....	.75	ROBBIE. Size 1½". Ht. 2½ ft. Color, deep royal purple. This is a cross of Bobbie and Belle of Springfield. It is a perfect gem for form, a stronger grower than Little Dorritt, and a great improvement over all the purple pompons. Plants, 50c.....	1.00
CLARA HARSH. Size 1½". Ht. 3½ ft. Yellow tipped crimson; very pretty.....	.25	ROSEA. Size 1¾". Ht. 2½ ft. Color, rosy lavender. Beautifully formed, very fine.....	.50
CLARISSA. Size 1¾". Ht. 3 ft. Pale primrose. A free bloomer.....	.25	ROSE WILMOUTH. Size 1½". Ht. 3 ft. Small, fine formed rose pink.....	.35
DARKSOME. Size 1¾". Ht. 4 ft. Maroon shaded black.....	.35	ROSY SPRINGFIELD. This is a seedling of Belle of Springfield, and an exact counterpart except in color, which is Tyrian rose.....	.50
DEE DEE. Splendid lavender, perfect little blooms.....	.35	SONNY. Soft lemon yellow, tips of petals, Tyrian rose. Very pleasing.....	.50
DOT. Light yellow, lightly suffused light begonia rose. Very dainty and pleasing.....	.50	SPRIG. Splendidly formed exhibition variety. Bronzy yellow, outer half of petals lightly suffused and tipped reddish buff.....	.50
ELFIN. Very small and dainty. Light primrose yellow....	.25	SUNNY DAYBREAK. Dwarf and splendid form; Apricot-edged red.....	.50
ELSIE. This is indeed a dainty gem. Bright carmine. Small, beautiful form, and profuse.....	.35	SUNSET. Size 1½". Ht. 2½ ft. Color, bright orange. A popular small exhibition variety.....	.35
EUREKA. Size 1¾". Ht. 2½ ft. Yellow, shading to bronze, sometimes mottled pink.....	.35	YELLOW BUTTON. Size 1½". Ht. 2½ ft. Color, clear canary yellow, shaded darker. A strong growing compact plant, and an extremely profuse bloomer....	.75
FAIRY QUEEN. Size 2". Ht. 4½ ft. Yellow, edged carmine, very fine.....	.25	SPECIAL OFFER No. 19. One each of Clarissa, Dee Dee, Janet, Madeline; 4 dainty pompon Dahlias, for \$1.00.	
HILDA. Size 1¾". Ht. 3 ft. Color, vivid cardinal red; strong vigorous grower on good stems. Very bright and effective.....	.75	SPECIAL OFFER No. 20. One root each Artie, Aimee, Fairy Queen, Joe Fette, Little Edith, Rose Wilmouth (value \$2.30), for \$1.75.	
IMPROVED SPRINGFIELD. Size 1½". Ht. 3 ft. Color, soft rosy red. This is similar to Belle of Springfield, of which it is a seedling but much stronger, with a better center.....	1.00		
JANET. Size 1¾". Ht. 3 ft. Glistening golden bronze..	.35		
JESSICA. A very early and profusely blooming pompon, of perfect form; rich golden yellow, tipped red.....	.35		
JOE FETTE. Size 1½". Ht. 3½ ft. Pure white with long stems.....	.35		
LITTLE BEAUTY. Soft mauve pink.....	.35		
LITTLE EDITH. Yellow, tipped scarlet. A perfect exhibition variety as well as one of the best for garden and cutting. Note perfect formation.....	.50		

WORLD'S BEST DAHLIAS

What are World's Best Dahlias? Who is competent to name the World's Best Dahlias? We can think of no better answer than to copy the words of a real Dahlia authority, under the heading, Select List of Varieties.

"In a little work of this kind any arbitrary list of varieties is out of place. This is because different varieties do better in different places, on different soils, in different latitudes and in different climates; and, then again personal opinion, likes and dislikes vary so that no one could make up a list to fully satisfy another. No person has sufficient knowledge of all the varieties grown in a country as large and diversified as ours. Again new varieties are being created and introduced in such quantities continually, that a complete list today would be out of date tomorrow."

DAHLIALAND

Here we gather the best Dahlias we can find from all quarters with which to test out our own creations before introducing them. Here are the largest Dahlia trial and experimental grounds in the world. Acres are devoted to these trials and experiments, where every variety is handled just alike, in order to get the absolute relative values of all.

GROWING PRIZE DAHLIAS

Some years ago a Pennsylvania customer was impressed by the sturdy healthy plants in our trial grounds. In reply to his inquiry "Why do I have more than half stunts in my garden, when the previous year I dug and saved only roots from strong healthy plants." He arranged for an appointment with our expert for the next morning, and told him his troubles, but was told he could not have exhibition quality blooms the entire season and healthy roots for planting the following year from the same plants.

As he wanted the flowers we suggested he get fresh plants and roots each year. This customer is today one of the most enthusiastic Dahlia growers and a consistent prize winner in the keenest competition.

We quote from a letter of September 16, 1931:—"Not withstanding my foreboding predictions we made a pretty good showing at Swarthmore, capturing four blue ribbons. I am sending all the exhibition cards herewith, thinking they will be of interest to you.

If the show had been a little later we might have had still better flowers, as several varieties are not yet fully opened."

"RAY WARNER," the greatest all around pink Dahlia! See page 3



Types of Pompon Dahlias

12 Awards out of 15 Entries

The result was 4 Firsts, 4 Seconds, 2 Thirds and 2 Honorable Mention as follows:—First Prizes, Congressman Wolverton, Eliza London Shepard (vase of 11 blooms, finest in show), Kathleen Norris, Rodman Wanamaker. Second Prizes, ElkrIDGE, F. A. Vendrell, Ray Warner, Sanhican's Queen. Third Prizes, Frances Charman, Jane Cowl. Honorable Mention, Bertha McLeod, Color Sergeant.

This is a most wonderful record, 12 awards out of 15 entries. The report also mentions an exhibit of 3 blooms of Edith Eastburn Simon:—"These 3 were magnificent blooms but had been injured by beetles. I marked them therefore, 'not competing.' The chairman of the Dahlia section told me that the judges were delighted with them and would otherwise probably have awarded them a prize."

Healthy Stock for Prize Blooms

Get good healthy stock, grow them the limit, win prizes and forget the roots. In this way you have a wonderful Dahlia garden, the pleasure of winning at the exhibitions, and have wonderful long stem flowers for your house until killed down by frost. These roots would be a percentage of failures the following season, therefore to insure a perfect garden it is necessary to get fresh roots and plants, grown without forcing. To those who do not wish to purchase new stock each year, a separate planting should be made and the plants allowed to grow normally in order to produce healthy stock for the following seasons planting.

"ELIZA LONDON SHEPARD," *The Dahlia Beautiful. The greatest deep glowing orange gold. See 2nd cover page.*

Wanamaker a "Wonder Plant" in North Carolina

A customer in Whittier, North Carolina, writes:—"Just want to tell you of my success with your Dahlias. Fort Monmouth, 14 in. blooms, Jane Cowl, 11 in., Rodman Wanamaker with 45 blooms at once, averaging 8 in. None of these were pruned nor disbudded. Roman Eagle, Wizard of Oz, Zeus, North's Yellow and Altamont were all perfect beauties and a monstrous size. Thank you for a square deal on all orders I sent you."

Eliza London Shepard Leads

A customer from Bedford, Indiana, under date of October 14, 1931, writes:—"I just want to tell you of my wonderful success with Eliza London Shepard. It has been my heaviest bloomer, lovely large blooms and admired by everyone; never was bothered with insects, and this late in the season it is still full of fine buds and blooms. It is the best Dahlia I ever grew."

"TY" IS NO QUITTER

A lady in Brooklyn, New York, wrote under date of December 4th:—"Will you kindly advise me what to do. My Dahlias are still in the garden; we have had no frost as yet and they are still growing. The Ty Cobb is still in bloom. Shall I dig them up or leave them in the ground until frost kills them? (We of course advised her it was safer to dig at once.)"

INDEX TO "WORLD'S BEST DAHLIAS"

VARIETY	TYPE	Page	Plants	Roots	VARIETY	TYPE	Page	Plants	Roots	VARIETY	TYPE	Page	Plants	Roots
Achilles.....	Pom.	30	\$0.35	Eastern Star.....	F. D.	16	\$1.00	John Riding.....	Cac.	8	\$0.50
Agnew Bedder.....	F. D.	1635	E. B. Roberts.....	I. D.	2150	Joppa.....	S. C.	1250
A. H. S. '23.....	F. D.	15	\$0.75	1.50	Ebenezer.....	I. D.	2135	Josephine.....	Sing.	2935
Aimee.....	Pom.	3035	Edgeham.....	Cac.	6	\$0.50	1.00	Judge Duncan.....	I. D.	2135
Albert H. Vestal.....	I. D.	20	1.25	2.50	Edith Eastburn Simon.....	Ruffled	4	5.00	Judge Marean.....	F. D.	1775
Albert Maumene.....	Coll.	2625	Edna Ferber.....	S. C.	12	1.50	Judge Parker.....	F. D.	1735
Alexander Walde.....	I. D.	2050	Eddythe Holloway.....	I. D.	21	1.50	3.00					
Alice Whittier.....	S. C.	12	1.00	E. G. E. Martin.....	F. D.	2	2.00					
A. Lincoln.....	S. C.	11	1.25	2.50	El Dorado.....	F. D.	1675	Karl Bonawitz.....	S. C.	12	\$3.75	7.50
Allston.....	Coll.	2635	Electra.....	Ball	2425	Katherine Kelly.....	I. D.	8	1.50	3.00
Altamont.....	I. D.	20	1.00	Elfin.....	Pom.	3025	Kathryn Norris.....	I. D.	21	4.00
Amaranth.....	Ros.	2575	El Granada.....	I. D.	2175	Kathryn Charman.....	F. D.	17	1.50	3.00
Ambassador.....	S. C.	1275	Elizabeth G. Fidler.....	F. D.	16	.50	1.00	Kemp's Lavender.....	F. D.	1775
Amber Queen.....	Pom.	3035	Eliza Clark Bull.....	F. D.	16	.75	1.50	Kemp's Violet Wonder.....	I. D.	21	1.25	2.50
American Triumph.....	Cac.	5	1.25	2.50	Eliza London Shepard.....	I. D.	2	2.50	5.00	Kentucky.....	F. D.	17	1.00	2.00
Ami Barillet.....	Sing.	2625	Elkridge.....	I. D.	21	.75	1.50	Kitty Dunlap.....	F. D.	1750
Amon Ra.....	F. D.	1675	Elia May Rankin.....	I. D.	2175	Kroon Jewel.....	Cac.	8	.75	1.50
Amulet.....	I. D.	2050	Ellenor Vandevere.....	F. D.	1675					
Andreas Hoffer.....	Cac.	650	Elsie.....	Pom.	3035	Lady Lyndora.....	I. D.	21	.75	1.50
Anna Marie.....	I. D.	2075	Emma Marie.....	S. C.	1275	Larry.....	Ros.	2535
Ann Duskin.....	Pae.	2325	Esther Dean Browning.....	S. C.	2	1.00	2.00	Laura Entekin.....	S. C.	1250
Apollon.....	Ball	2425	Ethel Maule.....	Ball	2450	Laura Mary.....	F. D.	1725
Arbutus.....	F. D.	1675	Eureka.....	Pom.	3035	Lawine.....	Cac.	825
Argus.....	I. D.	2	1.00	2.00	Evelyn Century.....	Sing.	2625	Le Grand Manitou.....	F. D.	1735
Artie.....	Pom.	3050						Leo Niessen.....	F. D.	1775
Atglen.....	Coll.	2635	Fackel.....	Pae.	2325	Libelle.....	Cac.	1125
Attraction Supreme.....	I. D.	20	1.25	2.50	Fair Lady.....	Sing.	2675	Little Beauty.....	Pom.	3035
Audrey Davenport.....	S. C.	1250	Fairy Queen.....	Pom.	3025	Little Edith.....	Pom.	3050
Aurantiaca.....	Cac.	6	.50	1.00	F. A. Vendrell.....	I. D.	6	5.00	10.00	Little Herman.....	Pom.	3025
Autumn Glow.....	Pae.	2325	Flaming Meteor.....	I. D.	2175	Little Ike.....	Pom.	30	1.00
Avis.....	Sing.	2635	Florabunda.....	Sing.	2625	Little Jewel.....	Ros.	2550
Aztec Glory.....	I. D.	20	1.00	2.00	Floral Park Jewel.....	Ball	2425	Little Lloyd.....	Pom.	3035
					Fort Monmouth.....	I. D.	21	1.25	2.50	Little Paul.....	Pom.	3050
Babette.....	Ros.	2525	Frachon Poinsettia.....	Poin.	2950	Lincoln G. Dickey.....	S. C.	12	2.50	5.00
Ballet Girl.....	Cac.	675	Frances Charman.....	F. D.	2	2.50	5.00	Lord Lamborne.....	I. D.	21	1.25	2.50
Barbara Redfern.....	I. D.	20	.75	1.50	Frances Lobdell.....	S. C.	1250	Lucy Fawcett.....	Ball	2425
Barbara Wear.....	I. D.	20	.75	1.50	Frau O'Bracht.....	Cac.	7	1.50	3.00					
Bashful Giant.....	I. D.	2050	Frazier.....	F. D.	4	1.50	3.00	Madeline.....	Pom.	3025
Bertha McLeod.....	F. D.	16	1.00	2.00	F. W. Fellows.....	Cac.	775	Madonna.....	I. D.	2235
Billie Teece.....	Pom.	3025						Mae Grefe.....	S. C.	2775
Black Beauty.....	F. D.	1625	Gaillard.....	Cac.	725	Mahogany.....	Cac.	1150
Bobby.....	Pom.	3025	Galli Curci.....	I. D.	21	1.50	3.00	Margaret Masson.....	F. D.	1775
Bob Pleuse.....	I. D.	2050	Garnet Poinsettia.....	Poin.	2950	Margaret Wood, Wilson.....	I. D.	2275
Bob White.....	F. D.	16	2.50	5.00	Geisha.....	Pae.	2450	Margie.....	Sing.	2950
Bonnie Brae.....	I. D.	2035	George Young.....	Sing.	2635	Marie.....	F. D.	9	.75	1.50
Bronze Beauty.....	Pom.	3025	George Walters.....	S. C.	1235	Marjorie Castleton.....	Cac.	1125
Bronze Button.....	Pom.	3050	Gertrude.....	I. D.	2175	Marley.....	Coll.	2625
Brownie.....	Pom.	3075	Giant Century.....	Sing.	2650	Marshall's Pink.....	F. D.	18	1.00	2.00
Buckeye.....	I. D.	20	1.00	Gladys Sherwood.....	S. C.	1250	Mary Dorr.....	Cac.	1750
Buckeye Orange.....	I. D.	20	1.00	Glory of Monmouth.....	F. D.	16	.50	1.00	Mary Swain.....	I. D.	2225
Bueno.....	F. D.	16	1.00	Gloxinia.....	Sing.	2625	Maud Adams.....	Ball	2425
Camille Frachon.....	Pae.	2335	Golden Acre.....	I. D.	21	1.00	Maurice Revoire.....	Coll.	2625
					Golden Fleece.....	I. D.	2175	Merlin.....	Ball	2435
Canada.....	Pae.	2335	Golden Sonne.....	Cac.	7	.75	1.50	Meta Scammel.....	S. C.	14	.75	1.50
Cape Henlopen Light.....	F. D.	16	1.25	2.50	Golden West.....	Cac.	835	Millionaire.....	F. D.	1850
Cardinalis.....	F. D.	16	2.50	5.00	Gold Imperial.....	F. D.	16	2.50	5.00	Mina Burgle.....	F. D.	1825
Casper G. Ware.....	F. D.	1675	Gold Medal.....	Ball	2435	Minnie Eastman.....	S. C.	14	1.25	2.50
C. B. Githens.....	Cac.	650	Goldschmidt's Tochterlein.....	Cac.	835	Minnie McCullough.....	F. D.	1825
Chas. Lanier.....	Ball	2435	Gov. Morgan F. Larson.....	I. D.	21	2.50	5.00	Miss Annie Lille.....	I. D.	22	1.50	3.00
Charles Stratton.....	I. D.	2075	Graf Zeppelin.....	F. D.	16	2.50	5.00	Miss Helen Hollis.....	Ball	2535
Chemar's Eureka.....	F. D.	16	1.25	2.50	Grandola.....	I. D.	2175	Mme. A. Breule.....	S. C.	1450
Cigarette.....	S. C.	1250						Mme. Annie Marie.....	Cac.	1150
City of Trenton.....	I. D.	20	1.00	2.00	Halley.....	Ros.	2550	Mme. J. Coissard.....	Pae.	2450
Clara Harsh.....	Pom.	3025	Harry Mayer.....	F. D.	16	.50	1.00	Monmouth Jewel.....	F. D.	18	.50	1.00
Clara M. Haas.....	F. D.	16	1.25	2.50	Hathor.....	I. D.	21	1.00	Mordella.....	F. D.	1850
Clarissa.....	Pom.	3025	Heart O'Gold.....	I. D.	21	1.00	Mr. C. H. Dresselhuys.....	F. D.	1825
Cocarde.....	Ros.	2550	Helen Ivins.....	F. D.	16	1.50	3.00	Mr. Crowley.....	F. D.	1850
Cockatoo.....	Cac.	625	Hilda.....	Pom.	3075	Mrs. Carl Salbach.....	F. D.	1850
Cokkie Carlee.....	Cac.	6	.50	1.00	Hortulanus Fiet.....	I. D.	2135	Mrs. D. M. Richards.....	I. D.	22	1.00
Col. Chas. A. Lindbergh.....	I. D.	20	1.00						Mrs. Edna Spencer.....	Cac.	1135
Color Sergeant.....	I. D.	20	1.00	2.00	Ian.....	Cac.	875	Mrs. Hugo Kind.....	I. D.	2225
Colossal Pink.....	I. D.	2050	Ida Fries.....	Pae.	2425	Mrs. I. de ver Warner.....	F. D.	1835
Comrade.....	Cac.	625	Ida Perkins.....	F. D.	16	.75	1.50	Mrs. J. Gard. Cassatt.....	F. D.	1825
Congressman Wolverton.....	I. D.	2	2.50	5.00	Indian Neck.....	I. D.	2150	Mrs. J. Harrison Dick.....	F. D.	1825
Couronne D'or.....	I. D.	2075	Improved Springfield.....	Pom.	30	1.00	Mrs. Leo Niessen.....	Cac.	1135
Cream Century.....	Sing.	2625						Mrs. Louise Finger.....	F. D.	1835
Creamo.....	Coll.	2635	Jack O'Lantern.....	I. D.	21	1.00	Mrs. Robert H. Groff.....	Cac.	1150
Crimson Globe.....	Ball	2425	Jack Rose.....	F. D.	1625	Mrs. Saunders.....	Ball	2525
Crimson Glory.....	I. D.	2075	Jacqueline.....	Sing.	2650	Mrs. Wm. Kerr.....	Pae.	2425
					Jane Cowl.....	I. D.	21	1.00	Mt. Hood.....	F. D.	1825
Dainty Maid.....	S. C.	1275	Jane Hall.....	F. D.	1650	Multiflora.....	Pom.	3035
Darksome.....	Pom.	3035	Janet.....	Pom.	3035	My Maryland.....	S. C.	14	1.25	2.50
Darlene.....	F. D.	1625	Jay See Dee.....	Ball	24	1.00	Myra Hopping.....	I. D.	2225
Daylo.....	F. D.	16	1.25	2.50	J. D. Torbert.....	I. D.	21	2.50	5.00					
Dee Dee.....	Pom.	3035	Jean Charmet.....	Ball	2425	Nagels Wonder.....	I. D.	22	1.00
Delice.....	F. D.	1625	Jean Chazot.....	S. C.	1235	Neptune.....	S. C.	14	1.25	2.50
Diemont von Bystein.....	Pae.	2325	Jean Hare.....	S. C.	12	1.50	N. J. S. C. C.....	F. D.	3rd	cov.	1.25
D. M. Moore.....	F. D.	1635	Jean Kerr.....	Ball	2435					
Dorian.....	Coll.	2625	Jersey's Beacon.....	F. D.	1775	North's Yellow.....	I. D.	22	1.00	2.00
Doris.....	Sing.	2635	Jersey's Beacon Ball.....	Ball	24	1.00	Nottingham Beauty.....	I. D.	22	1.00
Dorothy Peacock.....	Ball	2435	Jersey's Beauty.....	F. D.	1750					
Dot.....	Pom.	3050	Jersey's Fiancee.....	I. D.	2150	O Hickory.....	F. D.	18	1.00	2.00
Douglas Davies.....	Ball	2450	Jersey's Glory.....	F. D.	17	1.25	2.50	Oregon Beauty.....	F. D.	1825
Dreer's White.....	Ball	2425	Jessica.....	Pom.	3035	Othello.....	Ros.	2535
Dr. Helmuth Spat.....	S. C.	12	.75	1.25	Jessie.....	Sing.	2935					
Dr. I. N. Beegle.....	S. C.	1275	Jessie K. Prescott.....	I. D.	2175	Pansy.....	Sing.	2950
Dr. Tevis.....	I. D.	2035	J. H. Jackson.....	S. C.	1225	Pansy G. White.....	S. C.	14	2.50	5.00
Dwight W. Morrow.....	I. D.	21	5.00	10.00	Jim Moore.....	I. D.	21	2.00	4.00	Papillon.....	I. D.	22	.50	.75
					J. Liddon Pennock.....	F. D.	1725	Patrick O'Mara.....	F. D.	1835
Eagle Rock Beauty.....	I. D.	21	1.50	Joe Fette.....	Pom.	3035	Peacock.....	F. D.	18	1.00
Earl Williams.....	I. D.	2175										

INDEX TO "WORLD'S BEST DAHLIAS"—Continued

VARIETY	TYPE	Page	Plants	Roots	VARIETY	TYPE	Page	Plants	Roots	VARIETY	TYPE	Page	Plants	Roots
Penn Charter	F. D.	19	\$2.50	\$5.00	Roman Eagle	F. D.	19	\$0.75	Tang	I. D.	23	\$3.75	\$7.50
Pierle de Lyon	I. D.	2225	Rosa Nell	F. D.	1975	Tarrytown	I. D.	23	2.50	5.00
Peter Pan	I. D.	2	2.50	5.00	Rosea	Pom.	3050	The Bandit	I. D.	23	1.00
Pierrot	Cac.	1235	Rosebud	Ball	2535	The Bell	Ball	25	1.00
Pink Dick	F. D.	1950	Rose Fallon	F. D.	19	\$0.75	1.50	The Lemonade	I. D.	23	1.00
Pink Jack Rose	F. D.	1925	Rose Wilmouth	Pom.	3035	The World	F. D.	19	1.25	2.50
Pink Perfection	Pae.	2435	Rosy Springfield	Pom.	3050	Thomas A. Edison	F. D.	19	2.50	5.00
Pink Supreme	S. C.	1550	Roxy	S. C.	15	2.50	5.00	Thomas Oberlin	Cac.	1225
Poinsettia	Poin.	29	1.00	Rube Girl	Cac.	1225	Toplight	F. D.	19	1.00
Pop Stewart	I. D.	2275	Rufus	Ros.	2535	Treasure Island	F. D.	20	1.25	2.50
Post Telegram	I. D.	2350	Ruth Cavalier	I. D.	23	1.25	2.50	Trentonian	F. D.	2050
Praxiteles	Sing.	2925	Sagamore	F. D.	1950	Tryphinnie	F. D.	2050
President Hoover	I. D.	2	2.50	5.00	Salbachs White	F. D.	19	1.00	Tut	F. D.	2025
Pride of California	F. D.	1925	Sanhican's Bluebird	I. D.	2350	Ty Cobb	I. D.	10	1.50	3.00
Pride of Monmouth	S. C.	15	1.00	2.00	Sanhican's Peach	I. D.	23	1.00					
Pride of Stratford	I. D.	2375	Sanhican's Princess	F. D.	1975	Valentino	F. D.	20	1.50	3.00
Prima Donna	Cac.	1225	Sanhican's Queen	F. D.	19	2.00	Valley Forge	F. D.	2050
Prince Carnival	Coll.	2625	Santa Fe	S. C.	15	1.50	3.00	Velvet Ball	Ball	2575
Pure Love	Pom.	3035	Scarlet Century	Sing.	2925	Venus	F. D.	2025
					Schneeberg	F. D.	1935	Verdiflora	Ros.	2525
Queen Mary	F. D.	1925	Senator Baird	F. D.	1935	Vineland	I. D.	2350
Queen of the Garden	F. D.	19	.50	1.00	Shellkoff	F. D.	1935	Vondel	Ball	25	1.00
Beautiful	F. D.	19	.50	1.00	Silverado	Cac.	12	1.00					
Queen Victoria	Ball	2525	Snowdrift	F. D.	1950	Wacht Am Rhine	Cac.	1225
					Snowdrift Wanemaker	Pae.	24	1.00	2.00	Waldheim Glory	Ball	2250
Rantendelein	Sing.	2925	Somerset	I. D.	23	1.00	Waldheim Sunshine	I. D.	23	1.25	2.50
Ray Warner	I. D.	3	5.00	Sonny	Pom.	3050	W. H. Hogan	F. D.	20	1.00	2.00
Red Button	Pom.	3050	Splendens Imbricata	Ros.	2525	White Break O'Day	I. D.	23	.75	1.50
Red Duke	Ball	2525	Sport	Cac.	1275	White Glory	F. D.	20	1.00
Red Rose	Ball	2550	Spotswood Beauty	F. D.	19	.75	1.50	White Swan	Ball	2525
Reine Cayeux	S. C.	1535	Sprig	Pom.	3050	Will Rogers	F. D.	20	2.50	5.00
Rev. Edwin F. Broome	F. D.	1975	Star of Bethlehem	S. C.	15	1.75	3.50	W. J. Irwin	F. D.	20	1.00
Rheinischer Frohsinn	Cac.	1235	Sunkiss	S. C.	1575	World's Best White	I. D.	23	1.00
Robbie	Pom.	30	.50	1.00	Sunny Daybreak	Pom.	3050					
Robert E. Lee	S. C.	7	2.50	5.00	Sunset	Pom.	3035	Yellow Button	Pom.	3075
Robert H. Groff	I. D.	14	.75	1.50	Sunset Glow	S. C.	2825	Yellow Colosse	F. D.	2025
Robert Scott	I. D.	2375	Susan G. Tevis	I. D.	2350					
Robert Treat	F. D.	1975	Sweet Briar	Cac.	1225	Zeus	I. D.	23	.75	1.50
Rodman Wanemaker	I. D.	23	1.00	1.50	Sylvia	F. D.	1925					
Rollo Boy	S. C.	1575										

FIRST IN WINDY CITY

A lady from Chicago wrote under date of October 29, 1931:—Want to thank you for the Hoover plant you sent in place of the one that died. We had a beautiful flower on it. My mother sent "Marie" to the Garfield Park Show this summer and won first prize. Please send me a new catalogue as soon as ready.



Blooms at Expense of Roots

Where customers want plants to make roots, we have always advised small hard plants in preference to large soft ones. The following letter from a customer in Indiana, under date of November 30th, tells the story:—"I just got done digging my Dahlia roots. It has been so pleasant here, the sun was shining almost every day with just light frosts not doing very much damage to the Plants. You remember I bought four plants of you last Spring. They all grew fine in every way. The City of Trenton had 9 flowers on it at one time which measured 9 inches to 11 inches, but the roots were shy, only fibrous roots, had a very strong stalk and a very large crown. The plant and flowers are all that one could wish for; but, there were no tuberous roots to keep over. King Midas has two nice roots, Ty Cobb has 4 and N. J. S. C. C. has 5 very nice roots." A young soft plant kept growing will make a wonderful plant and the finest of blooms, but very apt to be like the City of Trenton mentioned. To insure roots it is much better to check or harden the plant, then cut back to allow fresh growth to start, then by giving thorough cultivation, with proper watering and fertilizing you will get good roots, as well as flowers.



"TY" is Marvelous in Alabama

A customer in Birmingham, Alabama, writes under date of November 4th, 1931:—I received two plants from you on July 3rd, Ty Cobb and N. J. S. C. C. Ty Cobb has made a nice plant and I have cut 5 gorgeous blooms from it. I believe Ty Cobb is the richest bloom I ever raised and the blends could not be improved. All in all it is a marvelous Dahlia. Will want more Ty Cobbs next season.

Ray Warner Greater Bloomer, but Edith Eastburn Simon More Beautiful

We quote from a customer in Wheatland, Pa., to whom we sent one plant each of Ray Warner and Edith Eastburn Simon for trial. "The Ray Warner is one of the greatest bloomers I ever saw, and was continuously in bloom from the middle of July until it was killed by the frost. I won second prize with it at the Sharon Flower Show, against all classes, and the blooms were nearly two weeks old. The temperature was around 95 in the shade during the heat wave. The Ray Warner stood up better than some of the other contestants which were cut the day before and wilted down before the show was over. I won first prize from a basket full of assorted blooms which were adjusted the most beautiful in the Show. I have had wonderful success with the Edith Eastburn Simon, which I think is more beautiful than Ray Warner. Some of the blooms measure 9 in. across and between 4 and 5 in. thick, with long cane stiff stems. My other Dahlias were beautiful and I sure had some fine flowers on them. I will order from you again next year, because Peacock Dahlias are always what they are represented."



A Voice From Ohio

From Springfield, Ohio, a customer writes under date of November 4th:—You will pardon me for taking up your time, but I just wanted to tell you that I never had so much pleasure out of anything, nor had greater success with anything that I did with the Dahlia plants I received from you last Spring. Hundreds of people visited my home to view them, and each one remarked that they were the most gorgeous Dahlias they had ever seen. Most all of them produced flowers far above the description that you gave them.

FREE!—Your Own Selection of Varieties—FREE!

In the past, we have added extra roots of our own selection, which in many cases were duplicates of what the customers already had. Also, many wrote asking for changes in collections as they had some of the varieties. So to avoid above and to allow every one to make his own selection, we have listed below a very comprehensive collection of the very best, of their types and classes, that we grow in large quantities.

On any and all orders selected at the regular price, you may select from the following list to the amount of $\frac{1}{4}$ extra. For example on an order for \$4.00, you may select to amount of \$1.00 from list below. On an order for \$12.00, you may select from this list to amount of \$3.00 extra.

NOTE.—This does not apply to any Special Offer, Collection or special quotation; but to any and all varieties at the regular catalogue price. The extra varieties must be selected from the following list.

A. Lincoln.....	\$2.50	Ida Perkins.....	\$1.50	Mrs. Leo Niessen.....	\$0.35
Barbara Redfern.....	1.50	Jane Cowl.....	1.00	Neptune.....	2.50
Bashful Giant.....	.50	Jersey's Beacon Ball.....	1.00	Pride of California.....	.25
City of Trenton.....	2.00	Jersey's Beauty.....	.50	Robt. H. Groff.....	1.50
Clara M. Haas.....	2.50	Judge Marean.....	.75	Robert Treat.....	.75
Delice.....	.25	Kentucky.....	2.00	Ruth Cavalier.....	2.50
Eagle Rock Beauty.....	1.50	King Midas.....	3.00	Sanhican's Peach.....	1.00
Ella May Rankin.....	.75	Le Grand Manitou.....	.35	Sunkiss.....	.75
Esther Dean Browning.....	2.00	Little Jewel.....	.50	Sunset Glow.....	.25
Glory of Monmouth.....	1.00	Margaret Woodrow Wilson.....	.75	The World.....	2.50
Golden West. Cac.....	.35	Marie.....	1.50	Velvet Ball.....	.75
Goldschmidt's Tochterlein.....	.35	Mrs. I de ver Warner.....	.35	Waldheim Sunshine.....	2.50

SPECIAL.—To any one wishing to order the above collection complete, we will send one strong root of each of the 36 varieties, labeled, for \$25.00.

Every root goes out with our iron clad guarantee of entire satisfaction. It is not so much this guarantee that has made us the largest growers of dahlias in the world as the superiority of our stock, which makes such a guarantee possible, and our quick and cheerful adjustment of anything that is not satisfactory.

We also wish to acknowledge and thank our thousands of customers for their letters of thanks and appreciation. We appreciate your letters of praise for our dahlias, for your success is our success. We also appreciate your writing us of any failure, as in this way we learn many things about different varieties, in different locations, under different soil and climatic conditions.



SPECIAL DAHLIA COLLECTIONS

Arranged especially to give extra value to those who are not acquainted with the various varieties.

Collection No. 1—4 Cactus, 4 Decoratives.....	\$1.00	Collection No. 5—8 Popular Decorative Dahlias.....	\$3.00
Gaillard	Bashful Giant	Elite Glory	Judge Marean
Lawine	Delice	Glory of Monmouth	Mrs. I de ver Warner
Libelle	Mrs. J. Harrison Dick	Jersey's Beacon	Margaret Woodrow Wilson
Prima Donna	Pride of California	Jersey's Beauty	Sanhican's Peach
Collection No. 2—6 Beautiful Ball Dahlias.....	\$1.00	Collection No. 6—8 Splendid Decorative Dahlias.....	\$5.00
Crimson Globe	Jersey's Beacon Ball	Barbara Redfern	Leo Niessen
Dreer's White	Maud Adams	Ida Perkins	Queen of the Garden Beautiful
Gold Medal	Red Duke	Jersey's Fiancee	Sanhican's Queen
Collection No. 3—12 Dainty Pompons.....	\$2.00	Kentucky	The World
Artie	Janet	Collection No. 7	\$6.00
Aimee	Joe Fette	Cape Henlopen Light	Robert H. Groff
Clara Harsh	Little Beauty	Esther Dean Browning	Ruth Cavalier
Clarissa	Little Paul	King Midas	Velvet Ball
Dee Dee	Madeline	Collection No. 8	\$14.00
Fairy Queen	Rose Wilmouth	Argus	Robert E. Lee
Collection No. 4—6 Remarkable Cactus Dahlias.....	\$2.50	Congressman Wolverton	Treasure Island
A. Lincoln	Mrs. Edna Spencer	Frazier	Waldheim Sunshine
Golden West	Pierrot	N. J. S. C. C.	Zeus
John Riding	Sunkiss		

In order that the superiority of these varieties may be better known, we offer the entire set of eight collections, sixty-two varieties in all, each carefully labeled and true to name, by mail postpaid for only \$32.00.



BEAUTIFUL DAHLIAS, LOW PRICES

12 Decorative, our selection, all named.....	\$2.00	12 All Classes, our selection, all named.....	\$1.50
12 Cactus, our selection, all named.....	2.00	12 Beautiful Double mixed, not named.....	1.00
12 Paeony Fl., our selection, all named.....	2.00	12 Beautiful Single mixed, not named.....	1.00

Our \$5.00 Surprise Collection for those who want the greatest value for their money. Our selection filled after May 1st.

Our \$10.00 Surprise Offer.—Filled only after May 1st, for those who want our selection of 12 World's Dahlias.

We will send free on request our pamphlet on culture.

"CONGRESSMAN WOLVERTON:" *The perfect Dahlia. Rodman Wanamaker X Jersey Beauty, all the good qualities, none of the faults of both.*

GLADIOLUS!

PEACOCK'S POPULAR DOZEN!

We offer the following as our selection of the 12 best varieties, that will give the greatest satisfaction to the most critical. The size, strong healthy growth, length of flower stalks, purity of colors and keeping qualities have been considered. Try our specially grown Gladiolus bulbs under our guarantee of entire satisfaction.

CRIMSON GLOW. Deep red, lighter in throat. Carmine blotch on lower petals. The best red. 8c. each; 3 for 20c.; 6 for 35c.; 12 for 65c.; 25 for \$1.25; 100 for \$4.75.

GRETCHEN ZANG. Color, a beautiful soft melting shade of pink, blending into scarlet on the lower petals, forming an unusual blending of colors. 6c. each; 6 for 35c.; 12 for 65c.; 25 for \$1.25; 100 for \$4.75.

HALLEY. Salmon pink, tinting lighter at the center, with a cream yellow and carmine blotch. 6c. each; 6 for 30c.; 12 for 55c.; 25 for \$1.00; 100 for \$3.50.

LE MARECHAL FOCH. Large, open, rose pink flowers, on long spikes. 6c. each; 6 for 30c.; 12 for 55c.; 25 for \$1.00; 100 for \$3.50.

LILY WHITE. This is the best early, pure white Gladiolus grown. 6c. each; 6 for 30c.; 12 for 55c.; 25 for \$1.00; 100 for \$3.50.

MRS. F. KING. Enormous flowers of a delicate flame pink, shading to soft scarlet. A very strong grower with immense flower spikes. 6c. each; 6 for 30c.; 12 for 55c.; 25 for \$1.00; 100 for \$3.50.

MRS. FRANK PENDLETON. Delicate salmon pink, with brilliant, deep red blotches in the throat. A strong grower, with very large flowers on long spikes. 7c. each; 6 for 35c.; 12 for 60c.; 25 for \$1.10; 100 for \$4.00.

PEACE. A wonderfully, strong vigorous variety, with very long spikes of giant white flowers, with pale lilac penciling on the two lower petals. 6c. each; 6 for 30c.; 12 for 55c.; 25 for \$1.00; 100 for \$3.50.

ROSE 1910. Pure deep rose pink with white center lines. 7c. each; 6 for 35c.; 12 for 65c.; 25 for \$1.20; 50 for \$2.20; 100 for \$4.00.

SCARLET PRINCEPS. Brilliant scarlet. Immense flowers, many open at a time on long stiff stems. 7c. each; 3 for 20c.; 6 for 35c.; 12 for 65c.; 25 for \$1.15; 50 for \$2.00; 100 for \$3.50.

SCHWABEN. Clear canary yellow, tinting to soft sulphur yellow; giant spikes of giant flowers. A strong vigorous grower. 6c. each; 6 for 30c.; 12 for 55c.; 25 for \$1.00; 100 for \$3.50.

WILLBRINCK. Soft pink sport of Halley, but a stronger grower, larger and earlier. 6c. each; 6 for 30c.; 12 for 55c.; 25 for \$1.00; 50 for \$1.75; 100 for \$3.25.

SPECIAL OFFER. One each of above labeled, by mail post-paid for 70c.; 3 each \$1.90; 6 each \$3.50; 12 each \$6.50; 25 each \$12.00; 50 each \$22.00; 100 each \$42.00.

TWENTY REMARKABLE GLADIOLUS

ALBANIA. Pure snow white, large open flowers with beautiful round petals; fine long spikes. 8c. each; 6 for 40c.; 12 for 75c.; 25 for \$1.50; 100 for \$5.00.

AMERICA. The finest soft pink; flowers very large, with great long spikes. The best of its color. 6c. each; 6 for 30c.; 12 for 50c.; 25 for 90c.; 50 for \$1.75; 100 for \$3.25.

ANN EBERIUS. Deep velvety purple with a rich purplish red blotch; large and fine, on long spikes. 8c. each; 6 for 45c.; 12 for 80c.; 25 for \$1.50; 50 for \$2.75; 100 for \$5.00.

CARMEN SYLVA. Magnificent pure white, with large flowers on long spikes. 7c. each; 6 for 35c.; 12 for 60c.; 25 for \$1.10; 100 for \$4.00.

DR. BENNETT. Brilliant flaming scarlet, shaded peach red, immense spikes; very striking. 10c. each; 6 for 55c.; 12 for \$1.00; 25 for \$1.90; 50 for \$3.75; 100 for \$7.25.

DUCHESS OF YORK. An improved Baron Hulot, the flowers being much larger and a most beautiful purple blue color. A vigorous grower with erect stems. 15c. each; 3 for 40c.; 6 for 75c.; 12 for \$1.40; 25 for \$2.50; 100 for \$9.00.

E. J. SHAYLOR. Very large and fine. A beautiful pure deep pink. 8c. each; 6 for 45c.; 12 for 80c.; 25 for \$1.50; 50 for \$2.75; 100 for \$5.00.

EVELYN KIRTLAND. One of the grandest of all Gladiolus. Very large flowers, on immense long spikes. Color a charming rose pink. 7c. each; 6 for 35c.; 12 for 65c.; 25 for \$1.10; 100 for \$4.00.

FERN KYLE. Enormous ruffled creamy white flowers; long spikes; the best of its class and color. 10c. each; 6 for 55c.; 12 for \$1.00; 25 for \$1.90; 50 for \$3.75; 100 for \$7.25.

GOLDEN MEASURE. The largest and best pure golden yellow. 10c. each; 6 for 55c.; 12 for \$1.00; 25 for \$1.90; 50 for \$3.75; 100 for \$7.25.

HERADA. Blooms of immense size on tall straight spikes. Color, pure mauve with deeper markings in throat. 7c. each; 6 for 35c.; 12 for 65c.; 25 for \$1.10; 100 for \$4.00.

LOS ANGELES. Beautiful shrimp pink, with orange carmine throat. The branching or free blooming Gladioli. 7c. each; 6 for 35c.; 12 for 60c.; 25 for \$1.10; 100 for \$4.00.

LOUISE. Orchard lavender with deeper blotch in throat; very beautiful. 8c. each; 6 for 45c.; 12 for 80c.; 25 for \$1.50; 50 for \$2.75; 100 for \$5.00.

MARY PICKFORD. An exquisitely lovely variety. Color, creamy white with a clear lemon yellow throat. Distinct and striking. 7c. each; 6 for 35c.; 12 for 60c.; 25 for \$1.10; 100 for \$4.00.

MRS. DR. NORTON. White with edges of petals, suffused soft pink. 8c. each; 6 for 45c.; 12 for 80c.; 25 for \$1.50; 50 for \$2.75; 100 for \$5.00.

MRS. H. E. BOTHIN. Geranium pink with flame scarlet center. Large flowers on long spikes; beautifully ruffled. 10c. each; 6 for 55c.; 12 for \$1.00; 25 for \$1.90; 50 for \$3.75; 100 for \$7.25.

MRS. LEON DOUGLAS. The largest flowering salmon variety in existence. The best of its color. 10c. each; 6 for 55c.; 12 for \$1.00; 25 for \$1.90; 50 for \$3.75; 100 for \$7.25.

ODIN. Beautiful salmon pink with deeper blotch in throat; most striking and effective. 10c. each; 6 for 55c.; 12 for \$1.00; 25 for \$1.90; 50 for \$3.75; 100 for \$7.25.

PANAMA. The best rose colored gladiolus, very long spikes of large deep rose, self colored flowers. A great acquisition. 7c. each; 6 for 35c.; 12 for 65c.; 25 for \$1.10; 100 for \$4.00.

ROSE ASH. Corinthian red shading to Ashes of Roses color on the outer edges. Lower petals light yellow speckled with ruby. Flowers are on long spikes. 10c. each; 6 for 55c.; 12 for \$1.00; 25 for \$1.90; 50 for \$3.75; 100 for \$7.25.

SPECIAL MIXTURE, embracing all of the above varieties. This is for those who want the very finest Gladiolus but do not want to bother with names. 12 for 60c.; 25 for \$1.10; 50 for \$2.00; 100 for \$3.75; 500 for \$17.75; 1000 for \$34.00.

SPLENDID MIXED GLADIOLUS, large sizes, embracing all colors. This beautiful mixture must not be compared with the cheap mixed generally offered. 3 for 15c.; 6 for 25c.; 12 for 45c.; 25 for 85c.; 50 for \$1.60; 100 for \$3.00; 1000 for \$27.50.

EIGHT EXQUISITE PRIMULANUS HYBRIDS

These are the orchid like flowers so much admired, because of their long graceful spikes and brilliant colorings.

ALICE TIPLADY. A soft coppery bronze. The finest of its type; large size; splendid form and texture.

BUTTER BOY. Rich yellow with bright red markings, a beautiful and effective variety.

MAIDENS BLUSH. Enchantress pink flowers of finest form on stiff slender stems. The most beautiful pink.

MYRA. Salmon scarlet on yellow ground; large flowers, bright and effective.

PRIMULANUS. A rare species from South Africa. An exceedingly early bloomer, with long spikes of primrose yellow flowers.

SALMON BEAUTY. Deep salmon, with salmon yellow throat; large flowers on long graceful spikes.

SIMPLICITY. A beautifully formed flower, and well placed on long spikes; color, clear lemon yellow, with distinct red throat markings. Very effective.

SOUVENIR. Pure, clear golden yellow. The most beautiful yellow in Gladiolus. Any of above, 5c. each; 6 for 25c.; 12 for 45c.; 25 for \$0.85; 100 for \$3.00.

SPECIAL MIXTURE of above varieties for \$2.50 per hundred; \$22.50 per thousand.



WALDHEIM SUNSHINE

I. D. Size 12" x 4". Height 6 feet. Color, deep golden yellow, shading to chrome yellow at the center, while the reflex is lightly suffused scarlet, giving a deeper tone at the center. The form, as shown in the illustration, is everything that can be desired. It has great depth with a full high center. The flowers are always perfectly double until killed down by late frost. Note the giant flowers are held facing to upright on stiff stems. Note the exquisite formation of the flower in above photograph held so regally on the cane stiff stem. Waldheim Sunshine is a winner everywhere. It was in the 1927 Honor Roll, again in 1928 and the list of immortals in 1929. It is not only an outstanding flower but a very strong vigorous grower and good root maker. Field-grown roots, \$5.00 each; strong plants, \$2.50 each.

BOOK "THE DAHLIA"

By Lawrence K. Peacock

A practical treatise on the habits, characteristics, cultivation and history of the Dahlia. A book which everyone can read and enjoy. It is really an outline of the history and development of the Dahlia from information gleaned from the old master growers of Europe and America up to the writer's entry into Dahlia Growing in 1884. It gives the richness of his experience up to the present time.

A book of 124 pages, and in addition 15 full pages of interesting and instructive illustrations.

It is the last word in Dahlia Growing. By mail, postpaid, \$1.40.

PEACOCK DAHLIA FARMS, DAHLIALAND, NEW JERSEY

"RAY WARNER." *The miracle pink for 1932. The medium height, all bloom, luminous pink.*

PEACOCK DAHLIA FARMS, DAHLIALAND NEW JERSEY

Date.....1932

Name.....
Ladies will please put the prefix Miss or Mrs.

Street Address or
Box Number

Post Office

County

R. D. Route.....State.....

On Freight or Express Shipments,
if different from Post Office, give
name of Express or Freight Office } -----

Order No.....

Date Shipped

Via

Filled by

Checked by.....

.....Boxes.....Barrels

Amount Enclosed \$_____

[illegible]

Amount Carried Forward,

reproduction on page 10 gives you only an idea; you must see the plant blooming in its rich glowing colors, and you will understand its appeal to Ty Cobb.

Quantity	NAME OF VARIETY	Price	Amount
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Amount brought forward

FROM

Name.....

Town.....

State.....

PEACOCK DAHLIA FARMS

DAHLIALAND

NEW JERSEY





N. J. S. C. C. I. D. Size: 10" x 5". This is the New Jersey State Chamber of Commerce, and in a Dahlia way, about as big as the name. It is a monster of the Bashful Giant type but a larger flower and much stronger grower. It was exhibited at the annual meeting at Newark, by request and named by President Hamilton. It is big in every way. You see what a beautiful high center it has and the depth of the flower by the tier after tier of back petals; then the color is most charming, that exquisite shade called orchid. The flowers have great substance and keep well. The plant is a strong sturdy grower and a very free bloomer for so large a flower. It is a sturdy rather than a rampant grower, which accounts for its fine keeping qualities. Roots, \$2.50 each; plants, \$1.25.

SPECIAL OFFER No. 7. One strong root each of N. J. S. C. C. and Ty Cobb, for \$4.50.

SPECIAL OFFER No. 8. One strong plant each of N. J. S. C. C. and Ty Cobb, for \$2.25.

This is a most uniquely contrasting collection. N. J. S. C. C. is the most delicate orchid color, on a massive heavy flower, while Ty Cobb, the most colorful figure in baseball, is the most exquisitely formed, yet the most richly colorful of all Dahlias. The reproduction on page 10 gives you only an idea; you must see the plant blooming in its rich glowing colors, and you will understand its appeal to Ty Cobb.



PETER PAN